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UK100

Declaration to Delivery: Local Leadership on climate

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UK100 is a highly ambitious network of local government leaders, which seeks to devise and implement plans for the transition to clean energy that are ambitious, cost effective and take the public and business with them.



It supports decision-makers in UK towns and cities in their transition to 100% clean energy by 2050. It is the only network for UK cities focused solely on climate and clean energy policy.

Our Campaigns



Financing the Transition:

Harnessing UK Cities' Ambition for Clean Energy



Clean Air Clean Cities

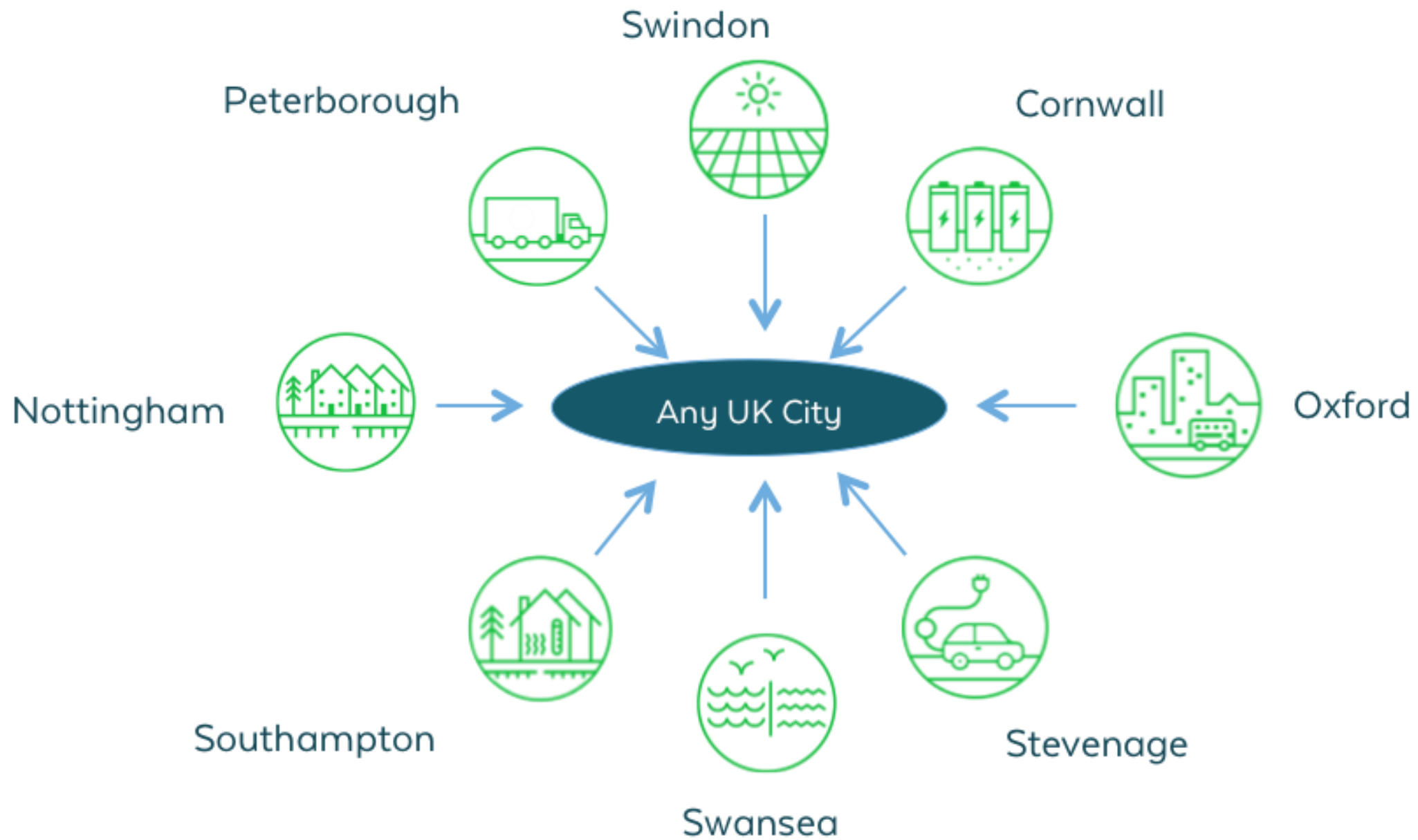


Progress ... 22% of UK CO2 emissions

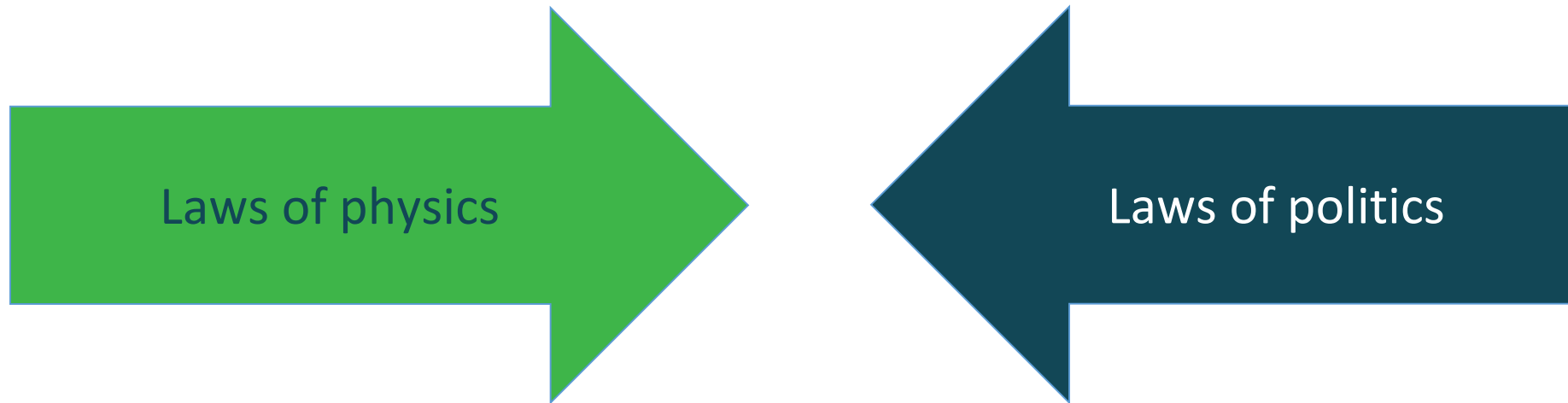
96 Local Authorities
have committed to:

100% clean energy before 2050,
in line with the commitments
made nationally and internationally
at the Paris Summit





An unstoppable force



.... Meets an immoveable object

Transformed Context

- School Climate Strikes
- Climate Emergency Declarations
- Net Zero commitment

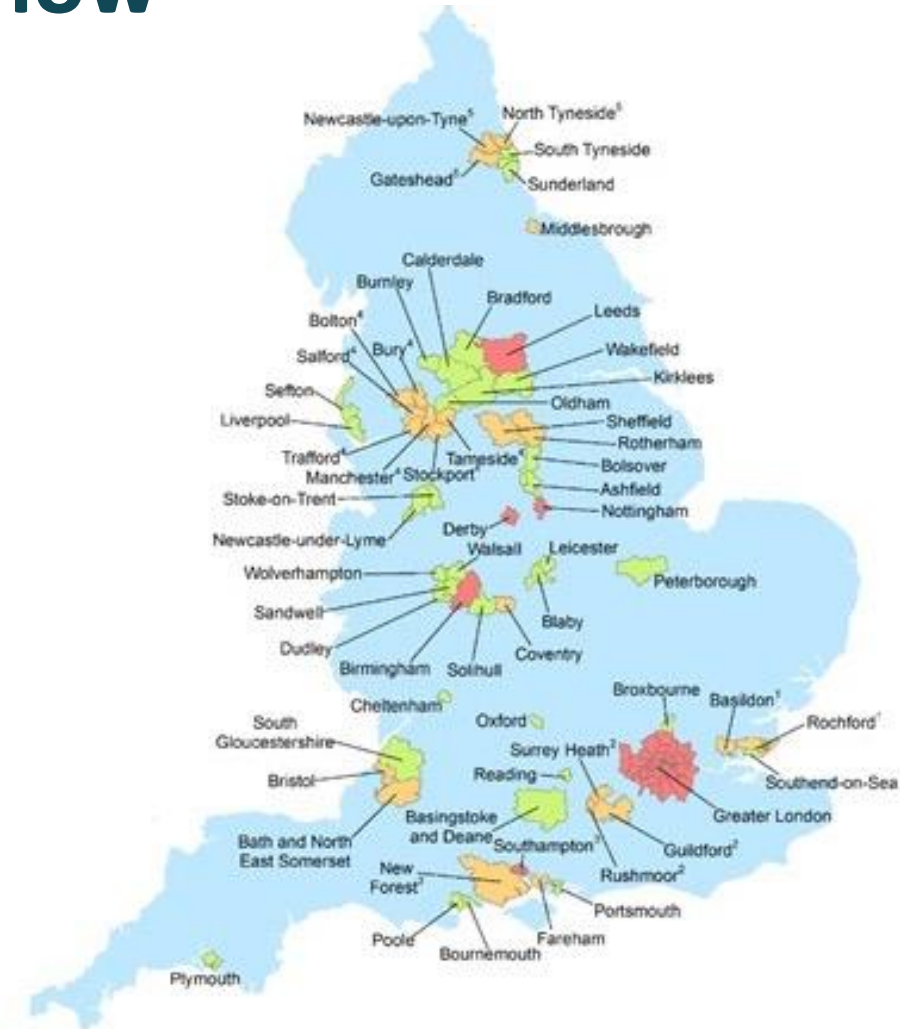
International Clean Air Summit – October 2019



- Convened by Mayor of London, UK100 and World Health Organisation.
- Brought together cross-party leaders and business plus 2 government Ministers, NHS England and World Health Organisation.

Clean Air Zones - where and how

- Different approaches taken across the UK and across England
- Four different types of Clean Air Zones A – D being developed, supported by Gvmt Framework. 43 Clean Air Zones in UK.
- Focus on NO2 & not wider sources
- London and Oxford working outside of UK Gvmt Clean Air Zone Framework
- Variety of charging, incentive and subsidy schemes



2020: the year ahead

- Environment Bill
- **UK Government budget**
- Revised Air Quality strategy
- National Citizens Assembly on Climate Emergency
- Treasury Select Committee on Net zero economy
- Mayoral elections (not just London) and local elections
- COP26 in Glasgow: UK Presidency

Declaration to Delivery

- **Show pace:** First and Fast, Now and Next, Longer Later
- **Focus** on the science for your targets
- **Communicate** to the marginalised AND the mainstream
- Meet current and future need
- **Net Zero Local Leadership** commitment
- **Powers** analysis
- National policy ask
- **Global demonstration** of UK local leadership

Declaration to Delivery



Show pace

- SWITCH your own supply
- Offer a clean supplier switch to residents
- CO-DESIGN Announce involvement plan
- PLANNING: Look at your Local Plan
- PROCUREMENT: Revise your procurement strategy

Declaration to Delivery



UK:100

What our members say they need.

- Help with building public consent and support
- National policy influence
- Knowledge share

Messaging the transition



To be completely frank, talk of a ‘local climate emergency’ can be problematic

- Strong sense of ‘crisis fatigue’ in the UK, risking disengagement
- Easily dismissed as scaremongering, provoking cynicism around a cause people otherwise support
- Message of ‘emergency’ is severely undermined by a horizon of 30-40 years
- Cultural unease with the language of ‘emergency,’ at odds with people’s more down-to-earth sense of the ‘British character’ ?

Research by DiGa Communications for UK100

Messaging the transition



BUT a long term shift toward carbon neutrality – when fully understood – is genuinely seen as a valiant goal

- A way of increasing internal competition between cities, provoking a virtuous circle
- Authorities taking a lead to achieve real change, rather than simply landing burdens on their residents

HOWEVER

- ‘Carbon Neutral’ needs to be clearly explained
- A proper road map of ‘how we’re going to get there’ needs to be firmly in place

Research by DiGa Communications for UK100

Responsibility

- People's confidence in national and international institutions to address the 'bigger' issue of climate change is low
- They can feel cynical and fatalistic about the potential for real progress at national and international level
- There's a clear role for local and regional leaders to pioneer a clear manifesto of climate-related goals and policies that can take on the mantle of leadership and achieve real change
- idealism *must* be backed up by the nitty-gritty
- Meanwhile, people are very keen to do what they can as individuals, but want more information and facilitation of ways to do so

Research by DiGa Communications for UK100

Co-designing the transition



- Climate conversations with **marginalised communities**
- Co-design work in West Midlands to improve democratic decision-making and give local leaders legitimacy and confidence to act and to mitigate the risks of a **growing democratic deficit** around action on climate change.

National Policy Influence

The opportunity of COP26

- UK presidency
- Eyes of the world on UK
- Desire for a “Net Zero” COP
- Net Zero legislation: they can’t deliver without you
- Desire for “real economy” outcomes

National Policy Influence

The opportunity of COP26

- Understand current powers the potential of existing ones and what else is needed.
- Ask for more
- Narrow the national policy gap
- Specific asks for policy change that will enable greater action (planning/homes/buildings, procurement, waste management, energy regulation, transport).

Summary

- **Show pace:** First and Fast, Now and Next, Longer Later
- **Focus** on the science for your targets
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- **Meet current and future need**
- **Net Zero Local Leadership commitment**
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