



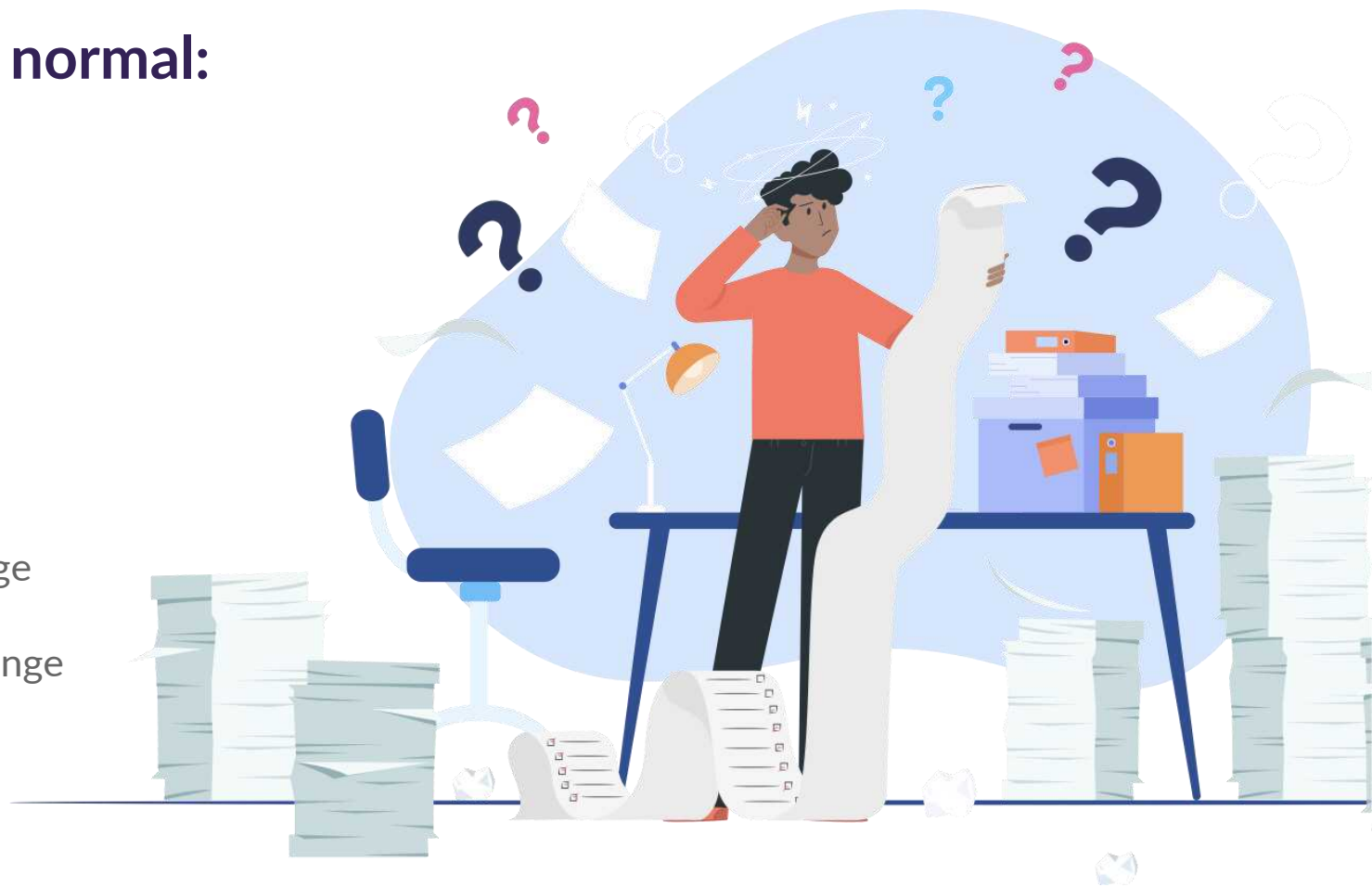
Making the move to map-based orders:

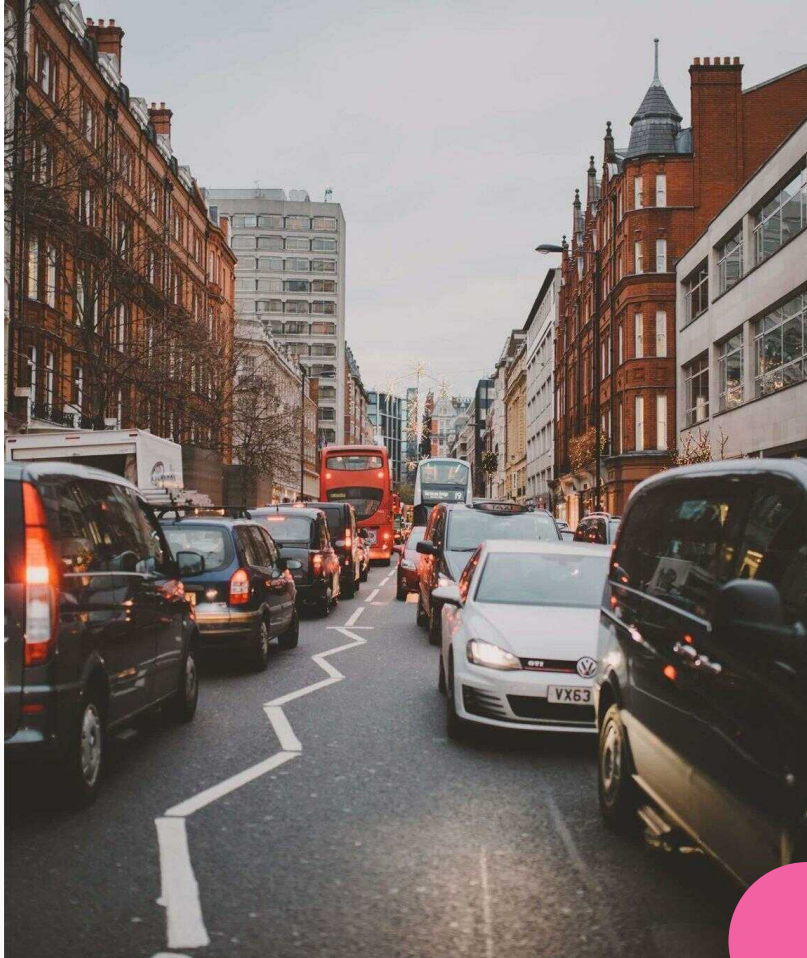
Real-world benefits of TRO data standardisation

Mike Potter
Customer Success Manager

Unlearn the normal:

- Paper based
- Cumbersome
- Complex
- Avoided
- Tacit knowledge
- Open to challenge





Department for Transport

Data standardisation is a DfT priority

- The DfT is leading on the Future of Mobility Grand Challenge
- Commitment to make journeys easier, modern and reliable
- Digitising and standardising TRO data is being pursued across multiple initiatives



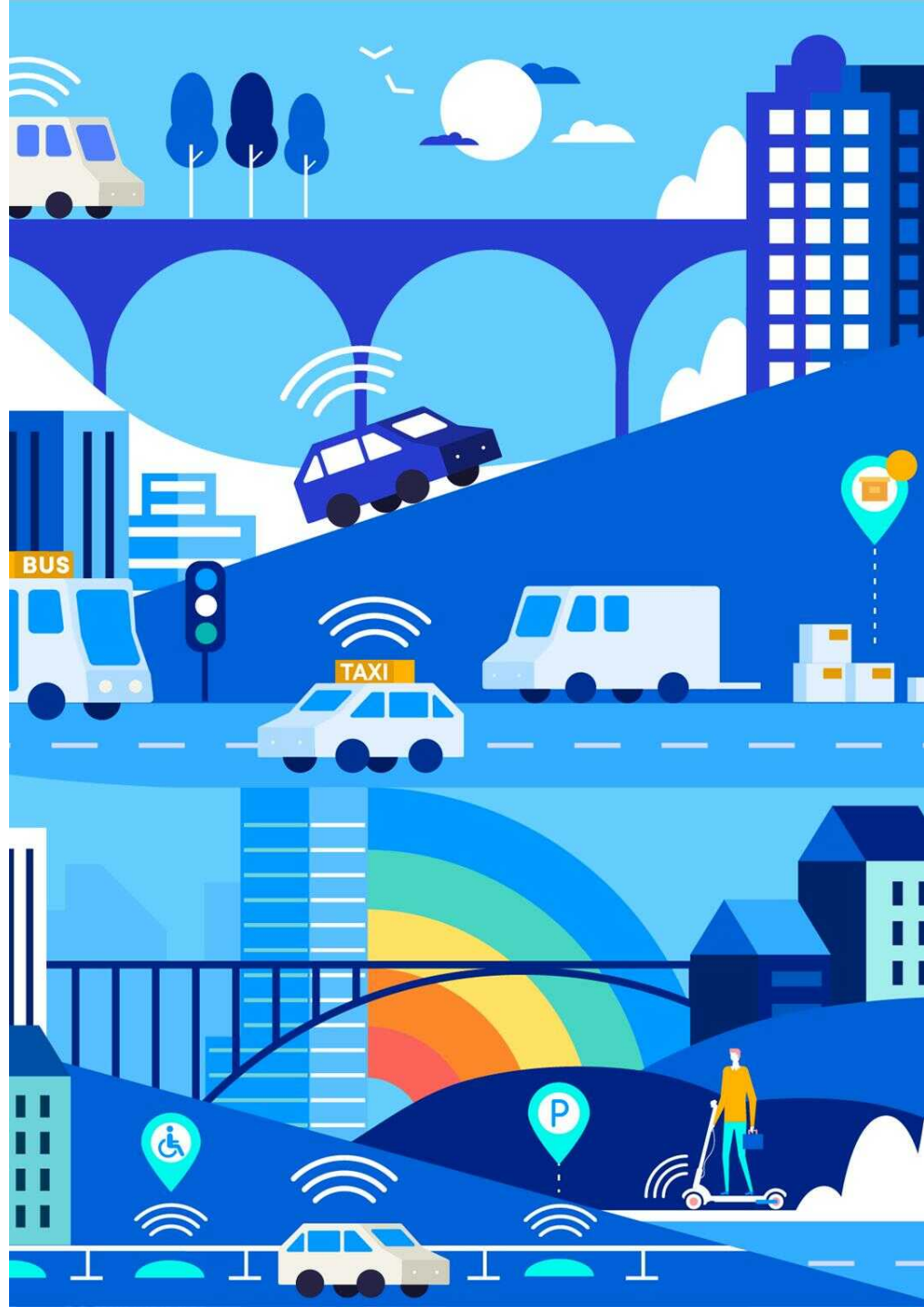
Department
for Transport



Data Integrations

TRO data unlocks the future

- Enables smarter journey choices via API integrations and app development
- Realises environmental benefits from reduced travel and vehicle mileage
- Supports EV adoption and development of connected and autonomous vehicles



Making the move to map-based orders

Traffic Order data enables efficiencies and supports sustainable mobility

Industry leading solutions powered to harness map-based TRO data:



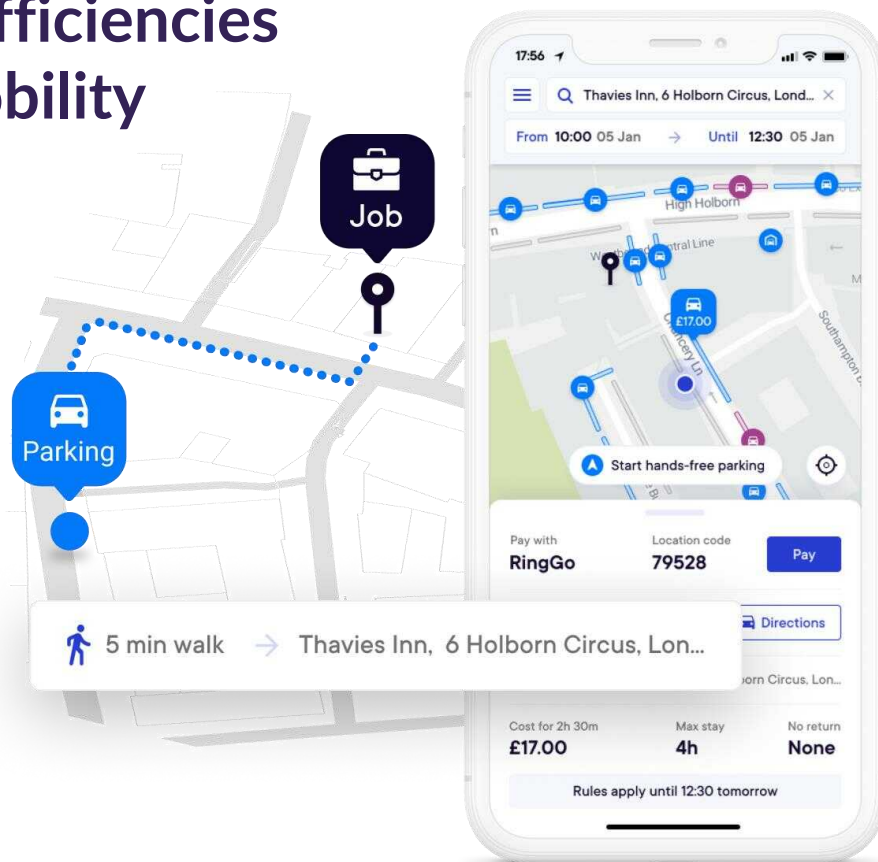
Mobile apps: resulting in easier parking, shorter journeys, fewer wasted miles



Cloud based: TRO management software enabling a streamlined and digital process



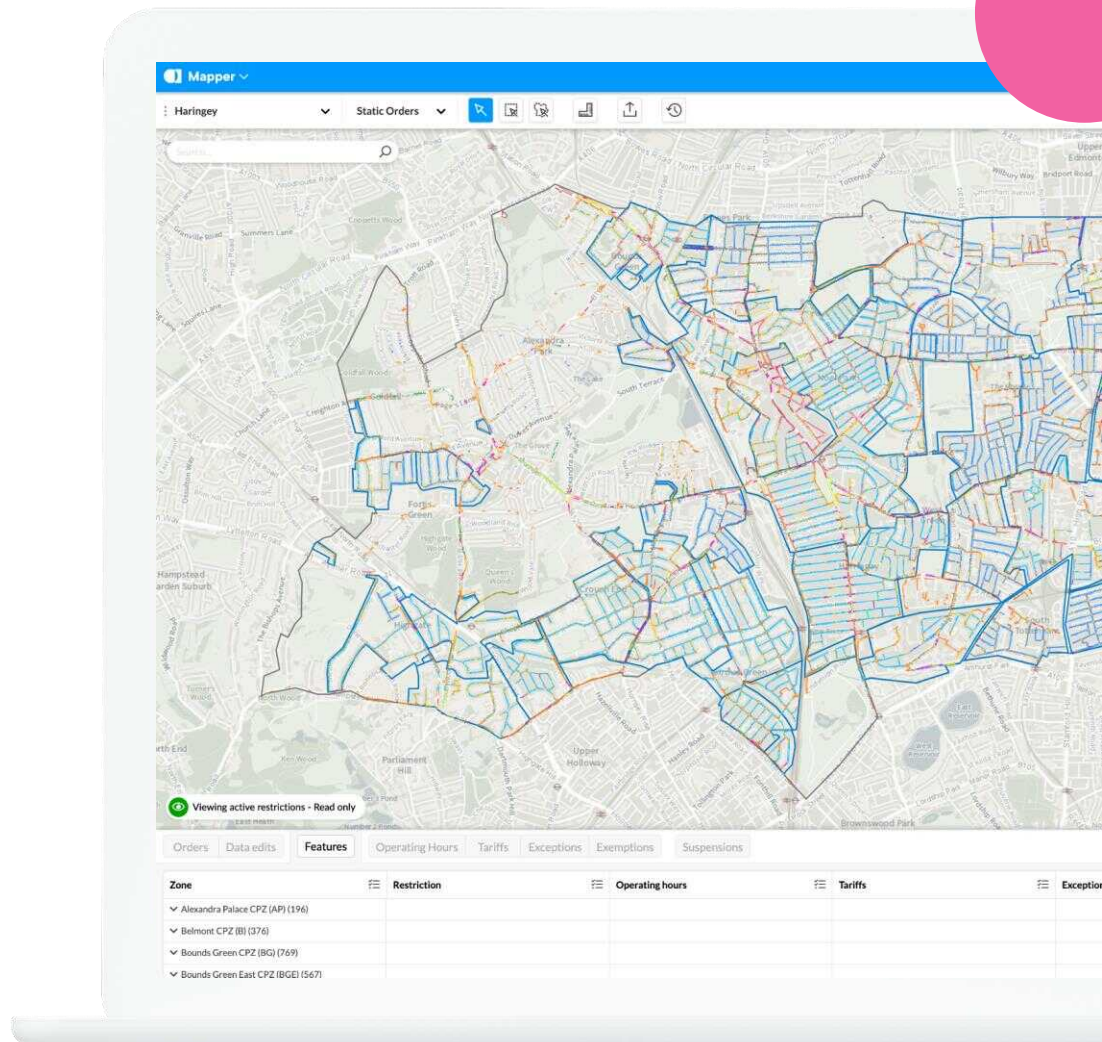
API: data integration into other softwares including navigation and fleet management



The NEW normal

Why go map based?

- Efficient and flexible process
- Collaborative
- Future-proof
- Meets with DfT priorities



Embracing the opportunities of map-based TROs puts authorities on the front foot.

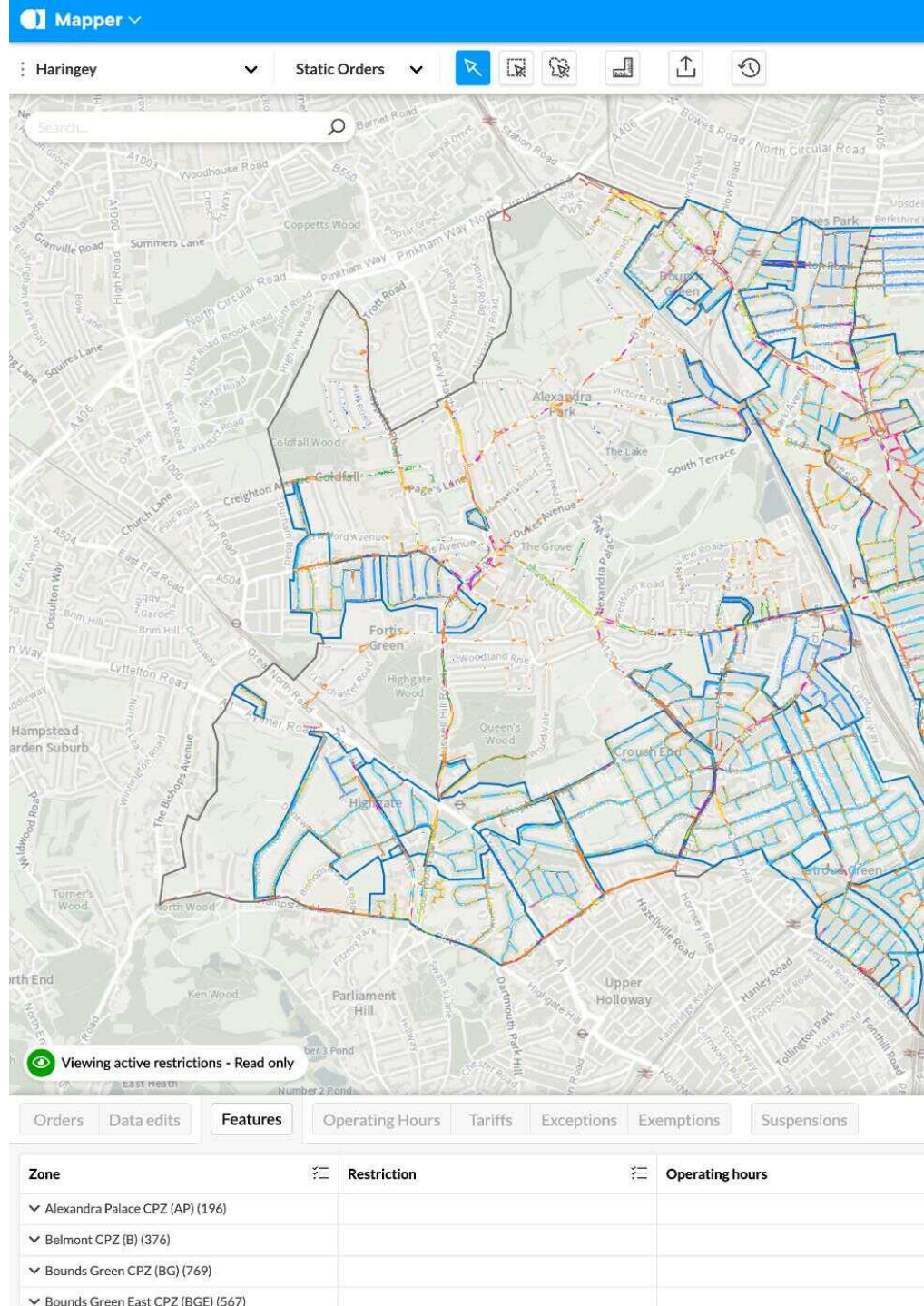
Maintaining the status-quo only delays the value that can be created for teams and communities.

Driving Efficiencies

Haringey Council

*"Schedule based orders were time consuming and created a lot of duplicated work for the team. In addition to this staff changes had led to discrepancies, missing data and a huge lack of consistency. AppyWay's map-based solution is so much simpler. It has created **significant efficiencies** and given us the confidence that what is on-street matches what we have in the system."*

Gemma Hills,
Traffic Order Maker

Zone	Restriction	Operating hours
▼ Alexandra Palace CPZ (AP) (196)		
▼ Belmont CPZ (B) (376)		
▼ Bounds Green CPZ (BG) (769)		
▼ Bounds Green East CPZ (BGE) (567)		



Unlocking Collaboration

Dorset Council

Dorset were able to transform the way in which TROs were processed via AppyWay's Traffic Suite - knocking down barriers across the service. The process is now embraced rather than actively avoided.

"With map-based orders through Mapper, we can use the system as part of the design process for schemes that are linked to development or highway improvement. We can share our screens with infrastructure and highways teams, show them things live and draft the scheme in front of them."



The screenshot displays the Mapper application interface. At the top, there's a blue header with the 'Mapper' logo and a dropdown menu. Below the header, a navigation bar includes 'Dorset', 'Static Orders', and several icons for map manipulation. The main area shows a map of Swanage with various colored lines (orange, green, purple) indicating different traffic orders or restrictions. A search bar is visible at the top left of the map area. At the bottom, there's a table titled 'Viewing active restrictions - Read only' with columns for Zone, Restriction, and Operating hours.

Zone	Restriction	Operating hours
Outside Zone (4131)		
-	Double Yellow Line	OH 7 days
-	Double Yellow Line	OH 7 days
-	Double Yellow Kerb Mark	OH 7 days
- 4	Paid Bay 7699	OH 7 days 10:00-18:00 1 hr nr 1 hr > PAD, PBP

Harnessing TRO data

Map-based: The new normal

Offers a future ready solution that meets DfT priorities, enabling your teams to achieve success by meeting the changing needs of your communities.



Streamlines processes for creation & editing of TOs



Flexibly manage orders to **activate decarbonisation efforts** and improve access to EVs



Empower teams with an **open and transparent process flow** that enables knowledge sharing



Lead & promotes **collaboration** across teams, department neighbours and tiered authorities



Unlocks the power of **standardised TRO data** for fleets, enforcement, driver apps etc



Thank You

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