



ADEPT

Association of Directors of
Environment, Economy, Planning & Transport

Digital Traffic Orders, the key to unlocking infrastructure changes

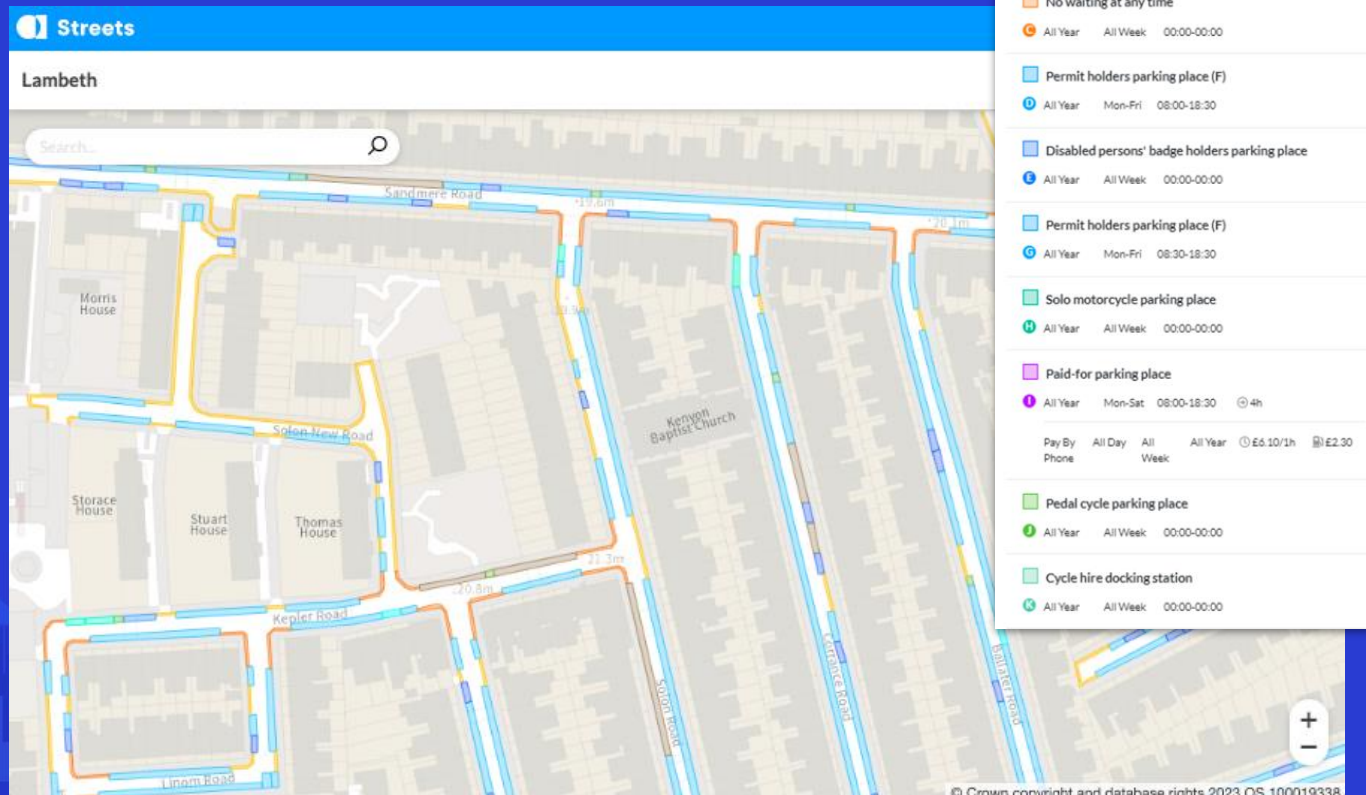
appyway.com

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What is **digital, granular kerbside data**?

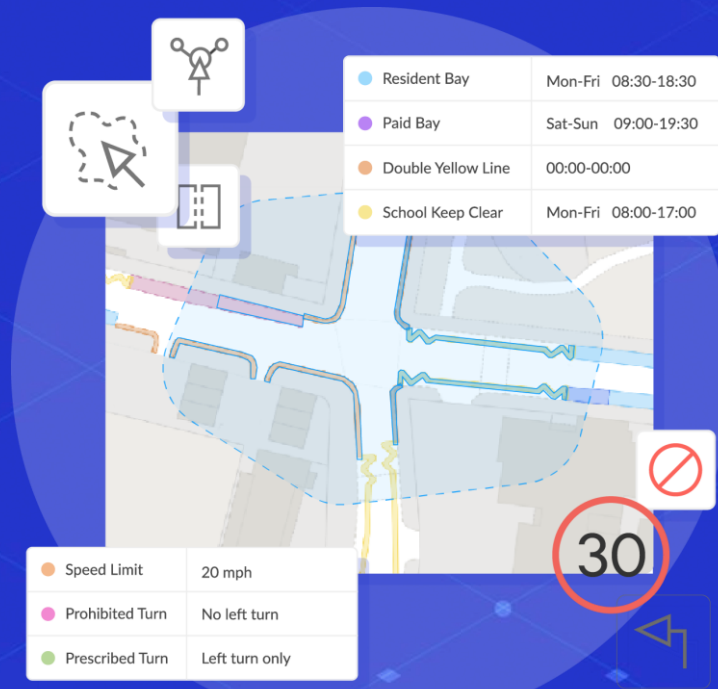
Accurate, accessible, and machine readable

- Digitised bays (all types)
- Digitised lines (all types)
- Restricted hours
- Loading information
- Tariffs
- Cashless ID
- Max Stay
- No return



Digital TROs - Myth Busting

1. 'It takes **years** to go map based'
2. 'It's very **expensive** to digitise our kerbside'
3. 'We need to wait for the DfT'



Pressure Grows on the TRO Bottleneck

Cycle Hangars

Bus Stops

Residents' Parking

Bike Share

Taxi Ranks

Car Clubs

Cycle Lanes

e-scooters

Disabled Parking

EV Charging

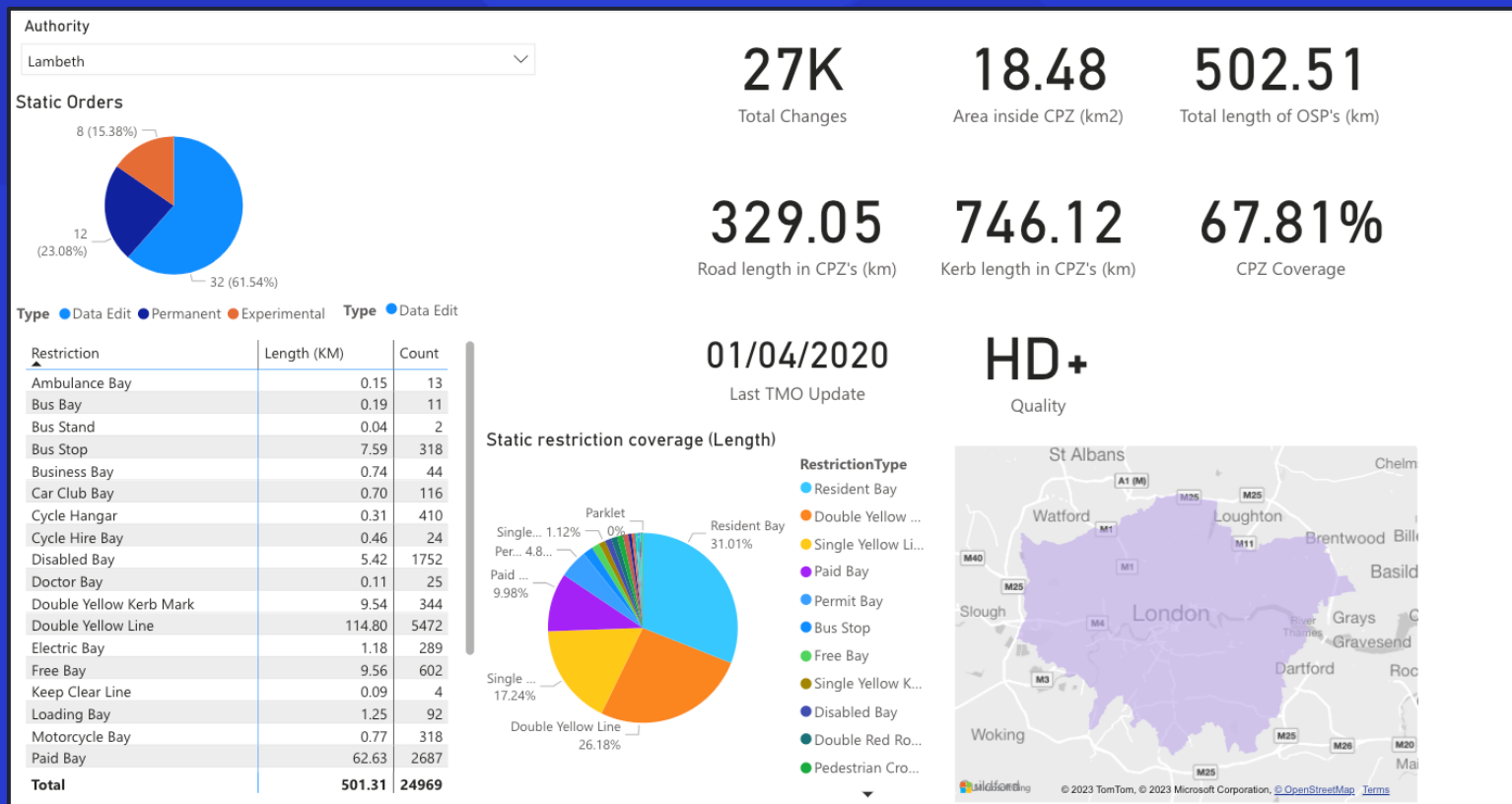
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[illegible]

A stylized illustration of a multi-level transit system. The background is divided into three horizontal bands by two diagonal brown lines representing tracks or paths. The top band is light blue and shows a person in a grey suit riding a bicycle and a person in a blue shirt walking on a path. The middle band is light blue and shows a red double-decker bus and a person in a wheelchair waiting at a bus stop with a red bench and a sign. The bottom band is light blue and shows a white car with a green 'E' logo parked next to a charging station. There are green trees and bushes scattered throughout the scene.

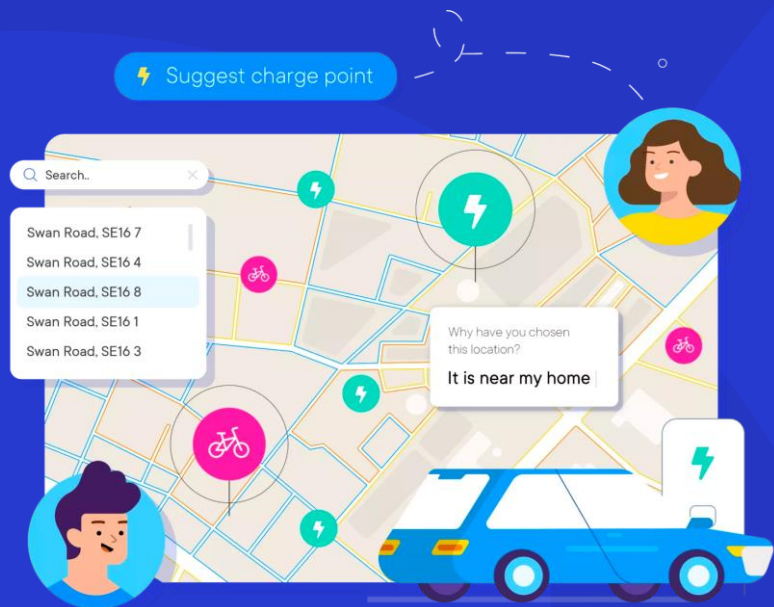
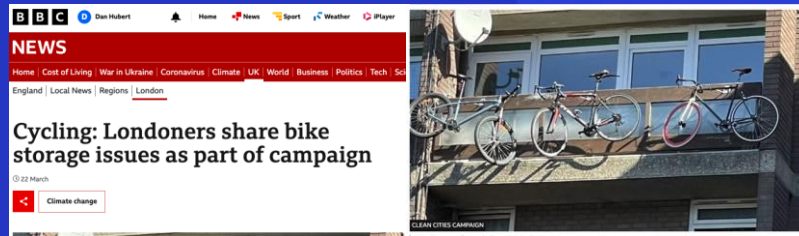
Lambeth Kerbside Strategy: Enabled by Digital TROs



Digital TROs - Case Study

Cycle Hangers

- Southwark's TRO output to increase by 75%
- Smoother, more engaging consultation and response process
- Cycle hangar implementation reduced from 5 weeks to 2
- Southwark doubled cycle hangar goal by 100% (now 200 p/yr)
- **Results:** more active travel schemes, more EV charge points, more car clubs, more cycle hangers



Digital TROs - Case Study

EV Charge Point Infrastructure

- Power to the authority in site selection
- Seamless data sharing with the Charge Point Operator
- More efficient deployment on street
- **Results: EV charge points deployed in the right locations to support the transition to electric vehicles**

