

ADEPT President's Awards 2026

Entry form

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Award category Shaping Places for People

Project Title One Corridor, One Team: People-Centred Corridor Transformation in Trafford

Local authority Trafford Council

Partner/s if applicable Amey, G.Cox, TfGM

Headline summary (150 characters max.)

A 3km multi-agency "One Team" project reclaiming road space for people-first, safe, and inclusive active travel to improve community wellbeing

Please note we need at least one supporting image per award submission. Upload your image/s below.





Trafford North Active Travel Corridor (TNATC)
T1/2 Talbot Road CYCLOPS Junctions

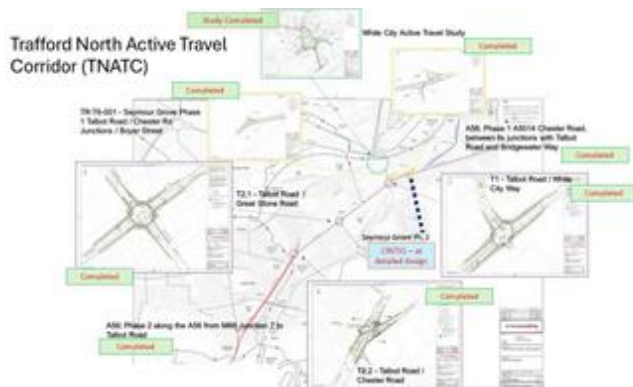


Trafford North Active Travel Corridor (TNATC)
T6 Seymour Grove



Trafford North Active Travel Corridor (TNATC)
Corridor Activations





Video - please paste links to any video evidence here. (Leave blank if not relevant.)

- 1. Cox / Trafford Video
<https://youtu.be/vNbnUG-1oXs>
- 2. Completion Drone Video
<https://youtu.be/CAV6T8rxqSY>

Shaping Places for People: How was this project an innovative response to a significant local challenge? (150 words max.)

The Trafford North Active Travel Corridor (TNATC) addressed the challenge of a hostile, 3km strategic arterial route that historically severed communities and discouraged sustainable movement. By unifying five fragmented highway schemes into a single "backbone," the project replaced intimidating "pop-up" lanes with permanent, high-quality segregated infrastructure.

The project’s most innovative feat was successfully integrating multiple funding sources—including the Future High Street Fund, CRSTS, ATF, and the Mayor’s Challenge Fund—to ensure disparate financial requirements never compromised the vision of a continuous corridor.

This response prioritised people over traffic volume by integrating Red Routes, using strict "no stopping" regulations to protect cycle lanes and ensure safe traffic flow, applying CYCLOPS designs, ensuring priority to pedestrians and cyclists at major junctions to remove historic conflict points and strategic alignment by Linking the corridor to the wider GM Western Gateway and Civic Quarter masterplans to

support new housing and commercial regeneration.

Shaping Places for People: Please give evidence of the quality of outcomes obtained from the project (for example improved/more efficient services, increased inclusivity for residents, futureproofing the service). (150 words max.)

The TNATC transformed a busy arterial route into a safe, inclusive corridor delivering value far exceeding its parts. High-quality outcomes are evident in improved health levels, with monitoring showing over 1,600 daily cyclists—a 60% increase since 2022. This surge demonstrates a measurable shift toward healthier lifestyles.

Inclusivity and safety were enhanced by pioneering CYCLOPS and Sparrow junctions, which removed historic conflict points and achieved a 96% public approval rating. By prioritising vulnerable road users, the corridor now serves as a secure transport interchange within the Bee Network.

The project ensures futureproofing by aligning infrastructure with Stretford Town Centre and new housing to drive economic growth. Finally, "One Team" joint programming eliminated repeated street works, significantly lowering traffic management costs and ensuring exceptional value for money.

Shaping Places for People: Please give evidence of the level of collaboration between place and people services (both within the council and with external partners/providers). (150 words max.)

The TNATC was delivered through a "One Team" approach that unified internal council departments with external partners to prioritise community outcomes. Trafford Council's Highways and Planning teams acted as a strategic anchor, aligning the project with the Local Plan and the Civic Quarter Area Action Plan to ensure the infrastructure supported long-term housing and commercial growth.

A unique internal partnership with the Public Health Team was established to manage an "activation" programme, translating physical engineering into social value through health-focused community engagement. Externally, the TfGM-coordinated working group facilitated seamless cooperation with Metrolink and private developer Bruntwood to integrate the corridor with the Stretford Mall and Kingsway public realm. By pooling resources with Amey Consulting and George Cox Ltd, the partnership eliminated repeated street works and resolved technical buildability issues early, ensuring the corridor serves as a safe, continuous, and high-quality environment for all residents.

Shaping Places for People: Please give evidence of the level of buy-in to the project or its goals from members of the local community, health and social care, and external organisations. (150 words max.)

Gemini said

Evidence of buy-in for the TNATC is demonstrated by a 96% public approval rating for design principles that prioritise vulnerable road users. The "One Team" approach fostered high-trust, cross-sector relationships with partners like Metrolink and Bruntwood, ensuring seamless integration with Stretford Mall and protected rail assets. Local health and social care sectors were deeply embedded through a partnership with the Public Health Team, which translated physical infrastructure into community wellness via a dedicated "activation" programme.

This community-led commitment is further evidenced by a 32% increase in school accreditations via the Modeshift STARS programme and the delivery of "Transition Rides" for pupils. Furthermore, the project empowered social enterprises by granting cargo bikes to community groups and supporting bike libraries at Stretford Public Hall. Meaningful participation was secured through successful large-scale events, such as the Gorse Hill Ride and Stride Festival, which celebrated the corridor's new junctions.

Shaping Places for People: Please give evidence of the use or consideration of new sources of investment to fund projects. (150 words max.)

The TNATC project demonstrated an innovative funding model by successfully harmonising multiple, disparate investment sources to deliver a unified 3km strategic "backbone". The team effectively integrated capital from the Future High Street Fund, CRSTS, Active Travel Fund (ATF), and the Mayor's Challenge Fund. This cross-sector approach ensured that the project overcame the risks associated with

fragmented or misaligned funding cycles, which often threaten the continuity of large-scale active travel connections.

By pooling these diverse financial streams, the "One Team" partnership ensured that complex financial requirements never compromised the vision of a high-quality, continuous Bee Network. This strategic alignment of public investment was further enhanced by coordinating with private sector partners like Bruntwood to integrate the corridor with the Kingsway public realm. This collaborative model allowed for a more efficient use of resources, significantly lowering traffic management costs while supporting regional growth.

All categories: please add anything else that supports your award entry

Trafford Council worked with Transport for Greater Manchester, Amey Consulting, George Cox Ltd, Metrolink, private stakeholders, and local schools to align strategic planning, delivery, and activation.