

ADEPT President's Awards 2026

Entry form

Award category

Delivering Sustainable Growth

Project Title

The Talbot / Seymour Grove Gateway: Transforming Trafford's North Active Travel Corridor

Local authority

Trafford Council

Partner/s if applicable

Trafford, G.Cox, TfGM, Amey

Headline summary (150 characters max.)

Trafford's Gateway: Transforming a busy corridor into a safe, green active travel link that connects communities and improves public health.

Video - please paste links to any video evidence here. (Leave blank if not relevant.)

Cox / Trafford Video

<https://youtu.be/vNbnUG-1oXs>

Delivering Sustainable Growth: How is this project delivering sustainable growth – demonstrating ambition and vision, anticipating future challenges, protecting and enhancing the natural environment and futureproofing growth? (150 words max)

Talbot Road / Seymour Grove Gateway scheme achieves long-lasting green growth through the One Trafford Partnership, an integrated model uniting Trafford Council, Amey, and George Cox Ltd. This collaboration ensures that design expertise and specialist construction deliver infrastructure prioritising modal shift and road safety. Working across boundaries, the scheme connects with Transport for Greater Manchester to integrate the corridor into the wider Bee Network. By securing a critical "missing link" at three complex junctions, it facilitates future cross-boundary connections into Manchester's Chorlton Cycle Way. The partnership utilised an insight-driven strategy, using five-year collision data to prioritise physical segregation over simple road markings.

Complemented by Starling Bank Bike Hire, this multi-agency approach ensures every intervention—from innovative CYCLOPS junctions to bus bypasses—directly contributes to making active travel the natural choice for short journeys.

Delivering Sustainable Growth: How is this project working across boundaries and with different partners to achieve long lasting clean and green growth? (150 words max)

This project achieves long-lasting green growth through the "One Trafford Partnership", an integrated model uniting Trafford Council's planning, Amey's design expertise, and George Cox Ltd's construction capability. This collaboration ensures infrastructure meets the high standards of the Greater Manchester Bee Network while balancing safety with complex site constraints through Early Contractor Involvement.

Working across boundaries, the team collaborated with Transport for Greater Manchester (TfGM) for governance and to integrate the scheme with regional Urban Traffic Control for seamless signal optimisation. Early engagement with the Metrolink team was vital due to the proximity of the rail tunnel.

Internally, a multi-disciplinary team encompassing Highways, Public Health, and Planning aligned the project with the Civic Quarter Area Action Plan. This is supported by a £25,000 community activation

programme to drive long-term behaviour change toward sustainable travel.

Delivering Sustainable Growth: How is this project proactively engaging with businesses and communities to tackle problems and find solutions, stimulating the clean growth sector at the same time? (150 words max.)

The project engaged businesses and communities through robust consultation, where 62% of respondents anticipated improved cycling safety. To stimulate the clean growth sector, George Cox Ltd delivered over £750k in social value, focusing on local spend and technical skill development to build a sustainable workforce.

Problem-solving was data-driven, using baseline usage and collision data to target a 30% reduction in accidents. This resulted in "Streets for All" scores rising from 92 to 162, eliminating all critical issues.

The scheme provides high economic value with a 2.08 benefit-cost ratio, delivering £7m in monetised benefits. By securing a strategic "missing link" for the Bee Network, the project ensures long-term resilience and prepares for Phase 2 expansion. Ongoing air quality and casualty monitoring will continue to validate these clean growth impacts.

Delivering Sustainable Growth: How is this project going beyond the 3–5-year budget cycle to prepare for future challenges including the use or consideration of innovative funding solutions? (150 words max.)

The project secures long-term growth by delivering a strategic "missing link" that connects over 3km of high-quality routes. It ensures resilience by laying the groundwork for Phase 2, which will join Trafford's extensive network with Manchester's provision. By improving "Healthy Streets" scores from 92 to 162 and removing all critical issues, the design future-proofs the corridor for decades.

To manage future challenges beyond the standard budget cycle, the project accessed the GMCA Mayor's Challenge Fund. This funding supports a scheme with a high benefit-cost ratio of 2.08, projected to deliver £7m in monetised benefits over 30 years.

Maintenance is secured via the OTP contract. This includes ongoing air quality and casualty monitoring to validate long-term impacts and protect the asset life, ensuring the infrastructure remains an effective, clean-growth asset for future generations.

All categories: please add anything else that supports your award entry

Trafford Council worked with Transport for Greater Manchester, Amey Consulting, George Cox Ltd, Metrolink, private stakeholders, and local schools to align strategic planning, delivery, and activation. This "One Corridor, One Team" worked in a multi-agency collaboration in transforming a strategic highway into a safe, continuous, high-quality corridor, providing a blueprint for corridor-scale transformation.