



Future Services Delivery Options & Client/Provider Mutuality

Mark Stevens, Suffolk County Council

Coverage

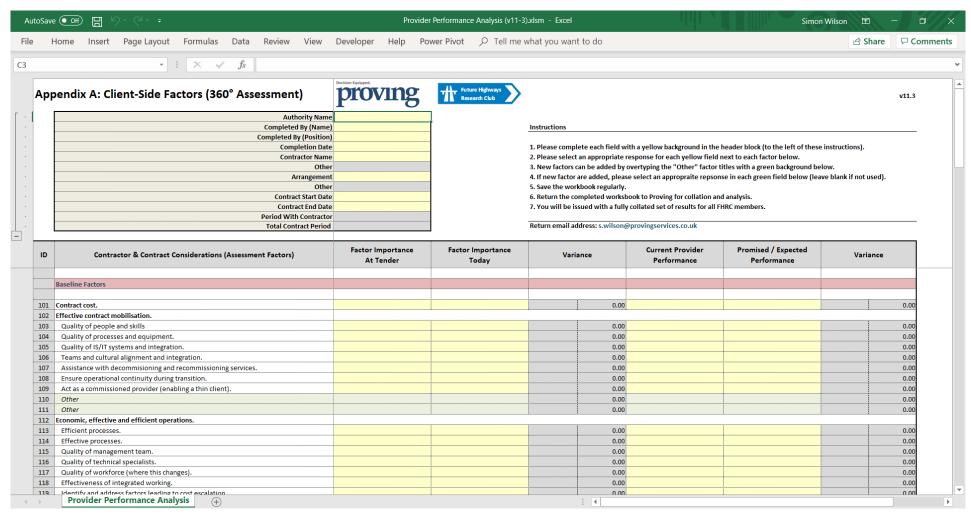


- Do you know what you want (what you really, really want)?
- Are clients from Mars and providers from Venus?
- Avoiding round pegs in square holes...
- Building foundations mutually
- How high do you want to fly?
 - If you shoot for the moon and miss, you're still amongst the stars...

360° ('Client'/Provider) Assessment Exercise

Provider Assessment Scorecard Overview

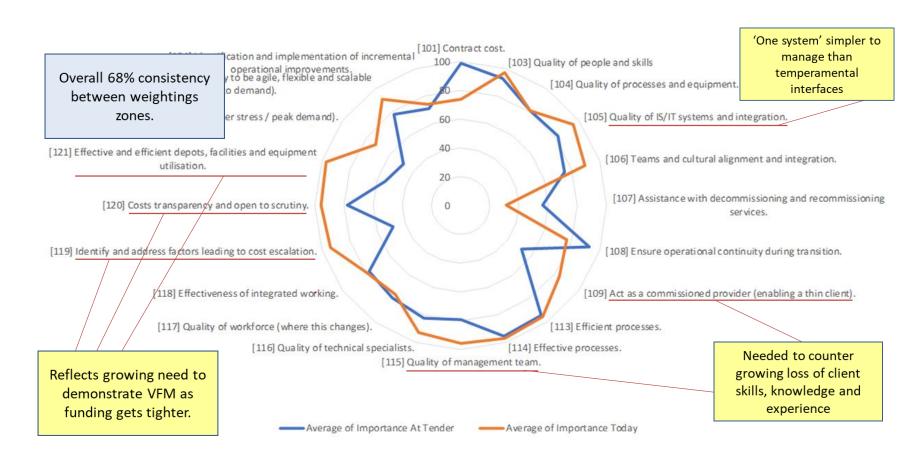




Analysis of 'Client' Factors Importance Baseline Factors

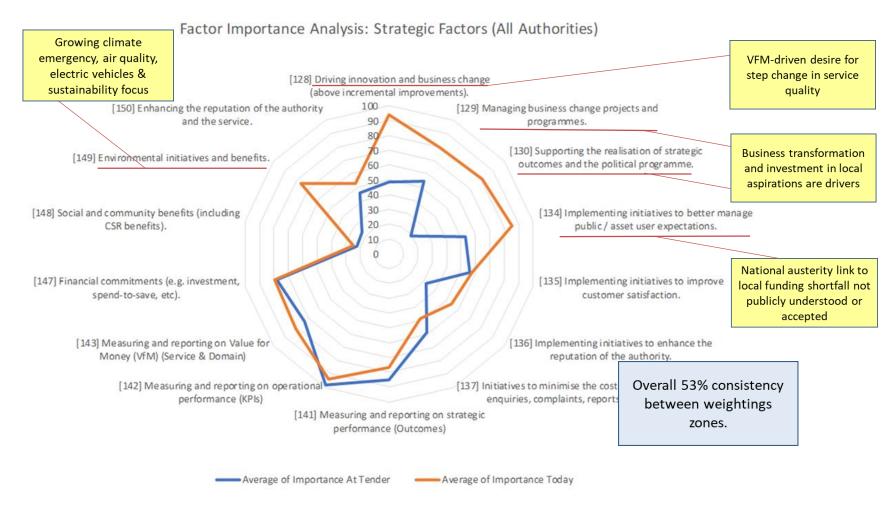


Factor Importance Analysis: Baseline Factors (All Authorities)



Analysis of 'Client' Factors Importance Strategic Factors

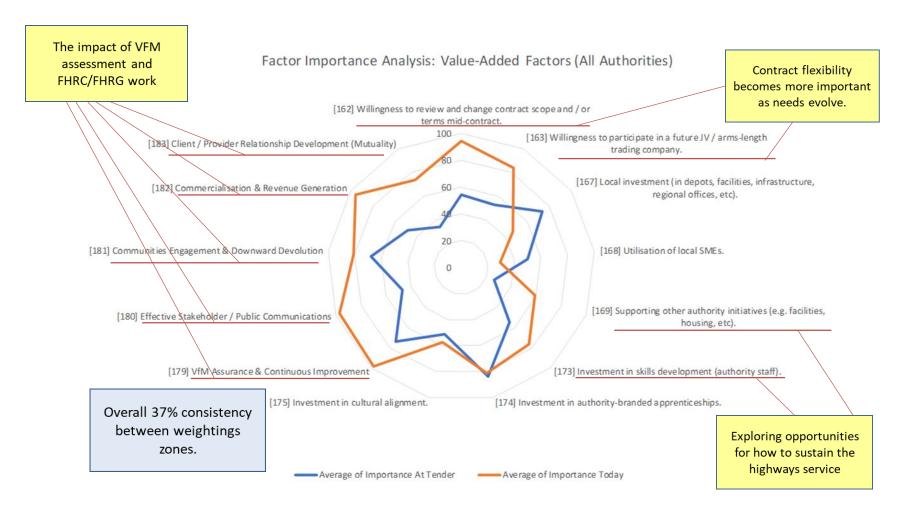




Analysis of 'Client' Factors Importance

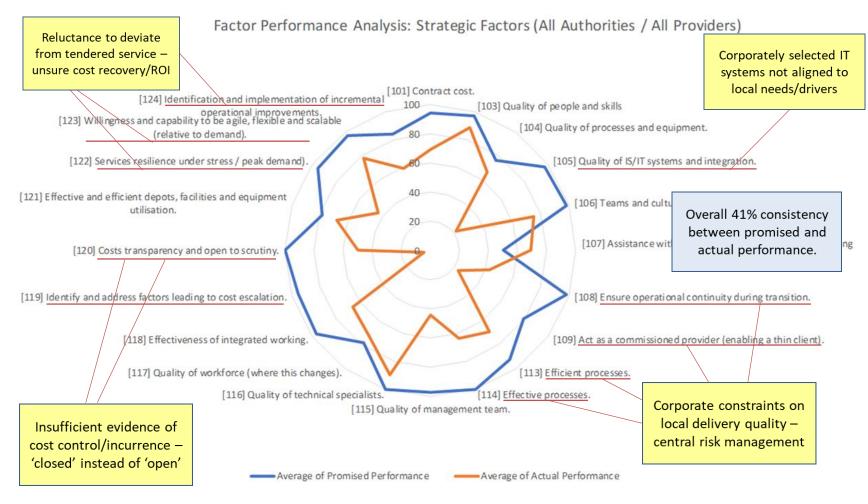
Value-Added Factors





Analysis of Provider Performance Baseline Factors





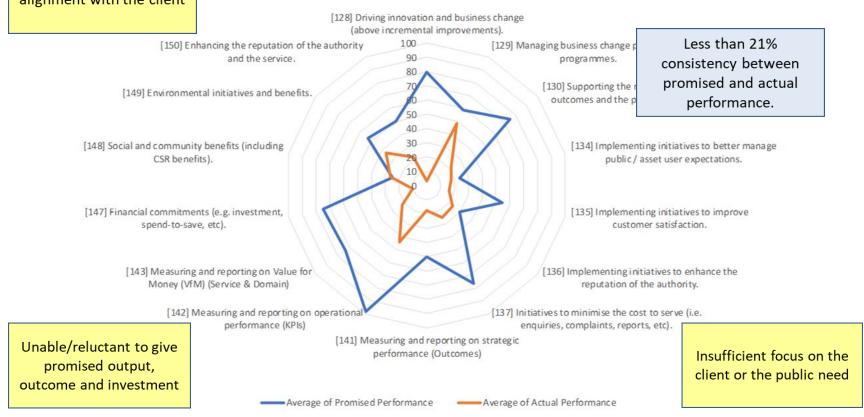
Analysis of Provider Performance

Strategic Factors



Lack of innovation and alignment with the client

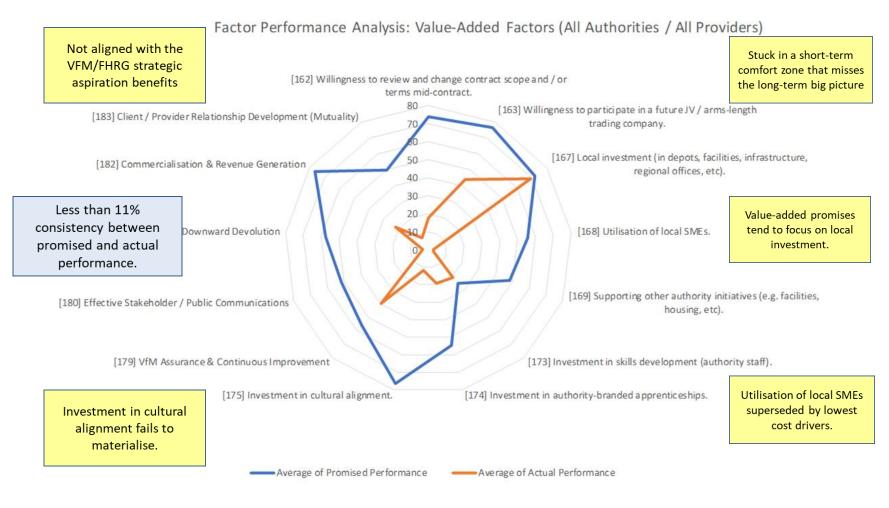
Factor Performance Analysis: Strategic Factors (All Authorities / All Providers)



Analysis of Provider Performance

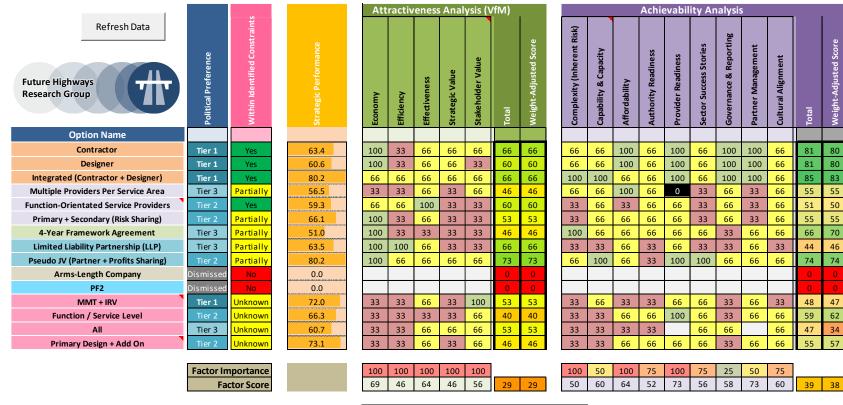
Value-Added Factors





What arrangement could work best?



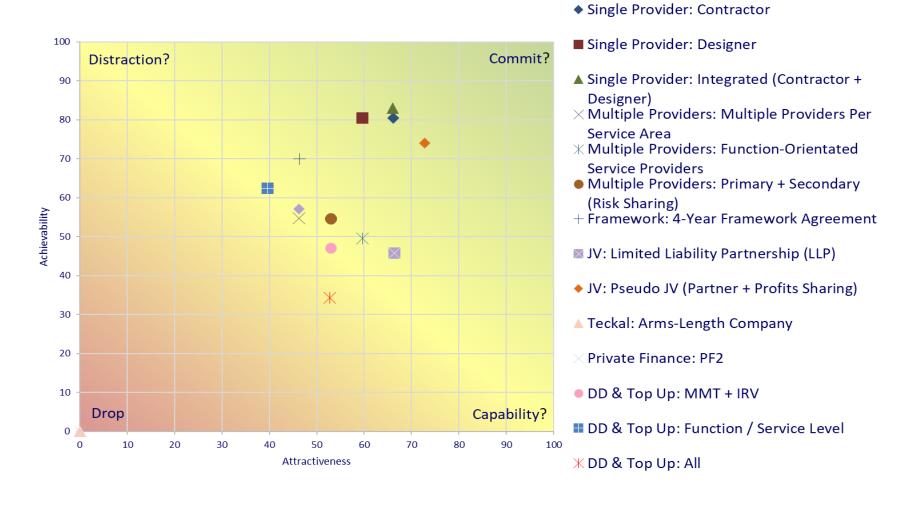


Key: Anticipated Performance				
	Not Applicable (In This Context)			
0	Critical Issue / Barrier to Implementation			
33	Poorer Than Current Performance			
66	Unknown or Parity (At Best) Performance			
100	Parity Or Better Than Current Performance			

Assessing & Prioritising Services Delivery Options



Future Highways Options: Attractiveness & Achievability Portfolio



Building the commissioner/provider alliance



Option Type		Title	
Single Drovider	1	Single Contractor (Excludes Designer)	
Single Provider	2	Contractor + Designer	
	3	Multiple Providers Per Service Area	
Multiple Providers	4	Function-Orientated Service Providers	
	5	Primary + Secondary (Risk Sharing)	
Framework	6	4-Year Framework Agreement	
JV	7	Joint Venture Company	
JV	8	Commissioned Partner (Profits Sharing)	
Teckal	9	Arms-Length Company	
In House + Reformation	10	VfM Assurance & Services Commissioning	
In House 1 Ton Un	11	Top Up for Peak Demand Matching	
In House + Top Up	12	Designer & Professional Services	



	DECIDING	CREATING	DELIVERING	SUSTAINING
BEHAVIOUR	Deciding	Creating	Delivering	Sustaining
	Behaviour	Behaviour	Behaviour	Behaviour
INTEGRATION	Deciding	Creating	Delivering	Sustaining
	Integration	Integration	Integration	Integration
LEADERSHIP	Deciding	Creating	Delivering	Sustaining
	Leadership	Leadership	Leadership	Leadership
COMMERCIAL	Deciding	Creating	Delivering	Sustaining
	Commercial	Commercial	Commercial	Commercial

The many elements of integration...





Project governance:

- Project plan
- Steering group
- Sub group
- Budget
- Risks/issues
- Visible timeline and milestones

Staff structure:

- Organisational chart
- · Activity plan with timescales
- Roles and responsibilities
- JPPs/JDs
- Principles of appointment
- Training
- Terms and conditions and policies
- Location disturbance/travel
- Restructure

Processes:

- Review current
- Address changes identified in action plan
- 'To be' processes
- Change plan
- Performance management

Integration

Accommodation:

- Interim plan
- Services
- Map what we are going to deliver from each location
- Head count
- Identify space available
- Desk strategy
- Routing/operations scheme related work
- Operators licence
- Neighbour issues
- Waste and recycling
- Local hubs



Suffolk Highways

@Suff_highways

Highways news, gritting information and updates. This twitter account is monitored Mon-Fri 8am-4pm. To report a problem, visit bit.ly/1XHX7k7

Suffolk & suffolk.gov.uk/highways

53 FOLLOWING 2,232 FOLLOWERS

TWEETS MEDIA LIKES

In reply to @therealabigagen

Suffolk Highways @Suff_highways - 6h
@therealabigagen Hello, this pothole has

been inspected and is currently not at intervention level. Regards, Georgie





Internal comms:

deployment

Social media

- Vision
- Integration comms plan

Communications - External:

Web design, presence &

Launch and promotion

Stakeholder comms plan

Forward planning of works

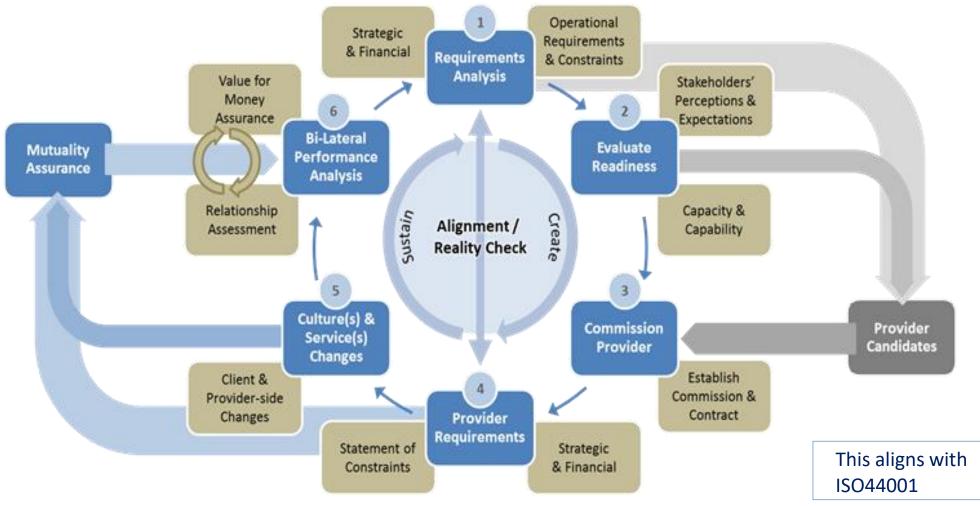
- Team briefs
- Web
- Highways live
- Digital Media
- CSEP
- Training and change

IT/Systems:

- Insight access for Kier
- Shared calendars and email
- Skype
- BMS
- Hardware/software helpdesk and support
- Training
- Actions from action plan
- New tech options handhelds/tablets
- CIF

Mutuality Assurance: A Step-By-Step Guide...





Translation into documents for mutuality...



General management

- Business plan (5 or 10 years) and annual report
- Performance management framework
- Joint business continuity plan
- Information management agreement (GDPR)
- Risk register/allocation agreement
- Standard design manual and management
- Leadership development programme
- Personnel induction process & development plan
- Innovation strategy
- Exit strategy

Communications strategy

- Communication and stakeholder engagement plan
- Channel penetration plan (media, social media, web)
- Supply chain engagement
- Branding clothing, vehicles, buildings

Supply chain strategy

- Extension of ISO44001 to supply chain partners
- Service review strategy
- Commercial engagement/MOU
- WSP engagement

Commercial model

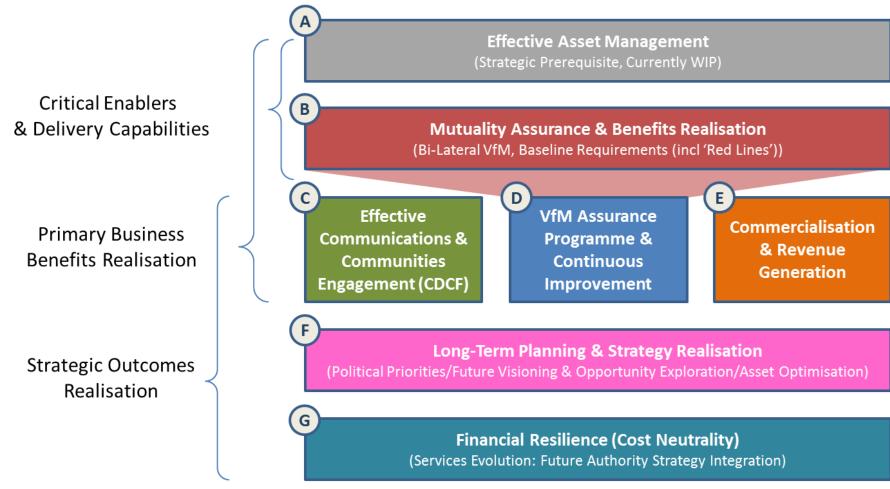
- Joint partner commercial group (incl terms of reference)
- Defined profit sharing
- Pain/gain mechanism
- Estimation model (fixed price/SOR/target price)
- Investment programme (capital investment)
- Operating cost apportionment (LMO fixed assets)
- Staff cost apportionment (LMO variable costs)
- Overhead/profit internal & external client percentages
- Commercial targets
- Contracted work thresholds

Quality assurance systems

- **❖** ISO9001
- ISO14001 (including recycling strategy)
- ISO18001 (OH-SAS18001) (incl H&S audits/regimes)
- Joint health and safety statement
- Joint policy statements
- ❖ ISO55001
- ❖ ISO44001
- Joint relationship management plan
- Overarching strategic review process (ISO9004)
- Cyclical (systems thinking) review programme

Suffolk's Strategic Programme: July 2017

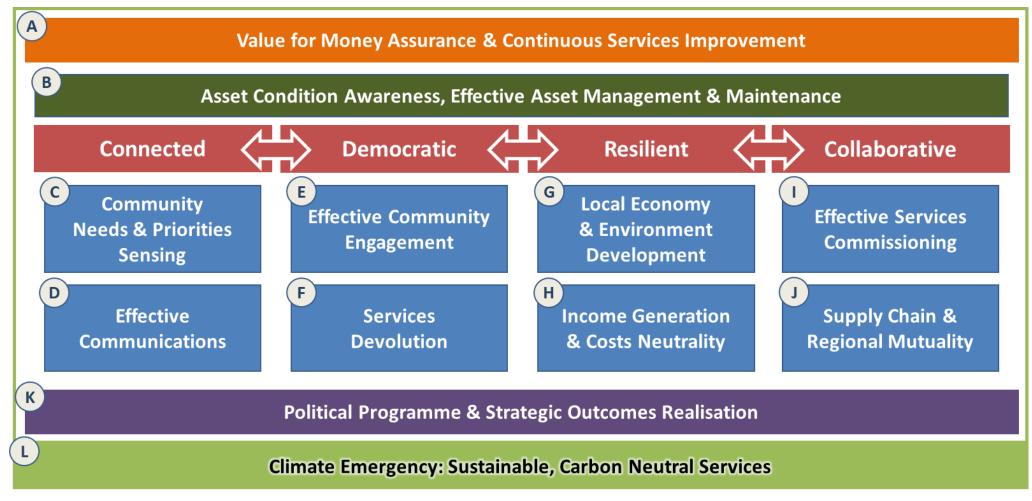




*Community Delivered / Community Funded (CDCF) Services

The FHRG Strategic Programme 2020





Some parting thoughts...



- Flexible contracts enabling new operating model usage
- Better bi-lateral understanding/appreciation of each party's issues and challenges.
- Mutually agree a partnership's aims and objectives
- Integrate to collaborate properly ISO44001
- Embrace innovation including for strategic challenges
- Create change management capability/capacity
- 'Money talks' so get early cost transparency and control
- Manage each other's performance
- Have an agile partnership, not just agile partners