

EXCELLENCE IN PLACE LEADERSHIP PROGRAMME

2022



Excellence in Place Leadership Programme

Creating an environment for change demands fresh thinking

As part of our commitment to driving innovation through new ideas and challenging conventional ways, ADEPT is launching its third *Excellence in Place Leadership* programme, in partnership with Amey.

We want to bring together forward-thinking 'thought leaders' from across ADEPT to examine the key issues and opportunities affecting our sector. Together, we will create a forum which:

- welcomes and encourages fresh thinking
- offers time to challenge in-built perceptions
- shapes the way ADEPT members think and do business
- influences the future of place-focused strategies

We want to create a self-sustaining professional network of thought leaders and influencers, who want the opportunity to share their great ideas and views on the future of place-based services. So, we're looking for a diverse and inspiring group of 10-12 people who can, and will, make a difference.

There will be four one-day sessions over a 12-month period, hosted by an independent facilitator:

- **Friday 21st January 2022**
- **Friday 25th March 2022**
- **Friday 10th June 2022**
- **Friday 9th September 2022**

There will be a welcome session for the new cohort and programme team from 09.00 - 11.00 on Thursday 9 December. The first topic for the 2022 programme and each session afterwards will cover a different topic or build on a theme. But this is all decided by the cohort, who can build the programme how they want.

The 2021 cohort covered the following topics:

- The future of place
- Green renewal: Re-imagining our approach to severe weather events
- Organisational renewal: Re-imagining the way our organisations, people and services work
- Economic renewal: Re-imagining our places, towns and high streets

Summaries from each session are available on the ADEPT website (<https://www.adeptnet.org.uk/programmes/excellence-place-leadership-programme>).



Feedback from our previous thought leaders

“My highlight was being able to connect with a whole new group of people facing similar challenges and hearing their approaches and understanding how these relate to my area of work. The guest speakers for all the days were very good and brought a whole new level of thinking that was valuable for me and how I approach placemaking moving forward. I thoroughly enjoyed the final face to face session and it was great to be able to properly see my new network of colleagues and build some useful links for the future. The masterclass was also an excellent session that could be built on by future cohorts.”

Mark Corbin, Transport for West Midlands

“The EiPL programme has been an invaluable safe space to share and develop ideas linked to longer term horizon scanning that has allowed me to focus our long term influence and impact as place leaders. The combined use of 2D (online), 3D (masterclass) and 4D (cerebral) spaces alongside some excellent external facilitators and speakers, has been the perfect platform to help launch the development of place leadership.”

Owen Jenkins, Oxfordshire County Council

Thinking of joining?

- The programme is exclusive to ADEPT members.
- Participants must commit to the full 12-month programme - as well as the four sessions, there is an expectation you will share learning by writing blogs, contributing to thought leadership initiatives, presenting to ADEPT boards and more.
- The entire programme costs £499*. This covers ADEPT’s running costs and includes a complimentary ticket to attend the 2-day ADEPT Autumn Conference in November 2022.
- We’re looking for director-level officers and emerging ‘place’ leaders who are thinking of new ideas and challenging the norm - either current or aspiring thought leaders looking for a new way to share their ideas for the future.
- Submit your interest via the short application form on the ADEPT website no later than Friday 29 October.

ADEPT and Amey are committed to encouraging diversity and inclusion.

Through its engagement with key issues, the group will make a critical contribution to the future place shaping agenda.

Creating new strategies for transformation and development, we want to build a parity of knowledge that can be widely shared, adding value to programmes such as ADEPT’s SMART Places Live Labs programme.

Building networks and partnerships is part of ADEPT’s core business and this programme is no exception. Excellence in Place Leadership will facilitate networking and support new and existing relationships, not only between members but also with the key speakers and organisations that will be invited to share their knowledge and expertise.

Together, ADEPT and Amey are building excellence in place leadership.



* Costs do not include travel / accommodation and are subject to VAT at standard rate.

About Amey

Amey is a leading infrastructure services and engineering company. Our 14,000 people are behind the critical services the country relies on every day and we each take personal pride in our public service. We make a difference by designing, building, maintaining and investing in our country's services and infrastructure including the UK's road and rail infrastructure, keeping schools safe and clean, managing the UK's defence estate, safely escorting prisoners and keeping prisons and courts secure. All of this is underpinned by our leading consulting capabilities which uses engineering design and data analytics to better manage the services we all use and rely on.

Our collaborative approach means our clients trust us to deliver. We prioritise concerns and work in partnership with communities and clients – to help meet goals and overcome any challenges along the way. We believe in sharing our knowledge and learning from best practices. It's how we make sure we do things a bit better every day to create safer, smarter, sustainable places.

www.amey.co.uk

About ADEPT

The Association of Directors of Environment, Economy, Planning & Transport (ADEPT) represents local authority county, unitary and metropolitan directors. Operating at the strategic tier of local government, members are responsible for delivering public services that primarily relate to the physical environment and the economy, but which have a significant impact on all aspects of the nation's wellbeing. ADEPT represents members' interests by proactively engaging central Government on emerging policy & issues, promoting initiatives aimed at influencing Government policy, and through the development of best practices and responding to European and UK Government initiatives and consultations. Our wider membership includes Local Enterprise Partnerships, Combined Authorities, Sub-national Transport Bodies and Corporate Partners.

www.adeptnet.org.uk



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