

Association of Directors of Environment, Economy, Planning & Transport

Future Highways Research Group

Q3 2020, Waypoint Update

2021 - 2025 Research Programmes & Concepts Pioneering, New Technical Research Themes & The Value for Money Benchmarking Process for 2021



Agenda

- Welcome & Introductions
- ADEPT & Sector News (HB)
- Individual Authority Updates (Group)
 - Members' news and announcements.
- FHRG Announcements (SW)
 - COVID-19 Impact & Recovery Assessment: Calibrated Toolkit Available to FHRG Members
- A Changed World, BT Presentation & Discussion
 - Simon Haston (Chief Technology Innovation Officer, BT)
- Break (10:30am 10:40am)
- Proposed Research Programme: 2021 2025 (SW)
 - Programme review.
 - New, technical research theme and research options (KB, NB, HB).
 - New VfM factor sets to support the new themes (HB).
 - New, human capital management research theme (SW, KF).

Agenda (Continued...)



• "Big Picture", progress and updates (KF / SW).

- Collaboration with measure2improve (NHT and CQC).
- Clarion revised COVID timeline and data integration.

• FHRG & Benchmarking Club 2020: Membership

- Progress and updates (AP).
 - Launching 1st November 2020,
 - Peer reviewers and knowledge sharing,
 - VfM assessments scheduling.

Break (11:40am – 11:50am)

Agenda (Continued...)



• Marketplace Review & Future Services Delivery Options (KF / AP)

- Progress and updates.
- Innovation Conference: Private Sector Briefings (SW)
 - Client presentations: aspirations and the future of the sector.
 - For ADEPT private sector partners.

• Smart Places Working Group: Update (SW)

- Update and post-COVID rescheduling.
- Relaunch with SSE and BT.

• AOB & Date of Next Meeting (Group)

- Proposed Date: 21st January 2021
- Proposed Format: Physical Meeting? Location?

Close



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ADEPT News & Announcements

Hannah Bartram, COO, ADEPT



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Members' News & Announcements

Open Discussion



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A Changed World

Simon Haston, Chief Technology Innovation Officer, BT

BT

Driving inclusive growth, creating healthy and safe societies, providing skills for all and protecting our environment.



A changed world

We can work from anywhere and at anytime. Shared and automated transport may signal the end of private car ownership. Retail is now online, disrupting the high street. TV consumption will never be the same, learning is delivered virtually, anything can be delivered to your house and we interact with robots daily. This needs a world class digital infrastructure. **Now more than ever.**

Everyone is designing and procuring digital infrastructure in silos using different components without clarity on the wider aims. By itself, technology will not transform society or businesses. This only achievable through a combination of world class infrastructure, new applications, skills and different business models.

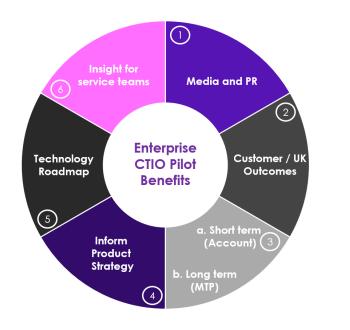
So what if we could create a digital fabric that supports inclusive growth across all of society. One that is reusable, can be delivered fast, is scalable, is future proofed and can point at any outcome.

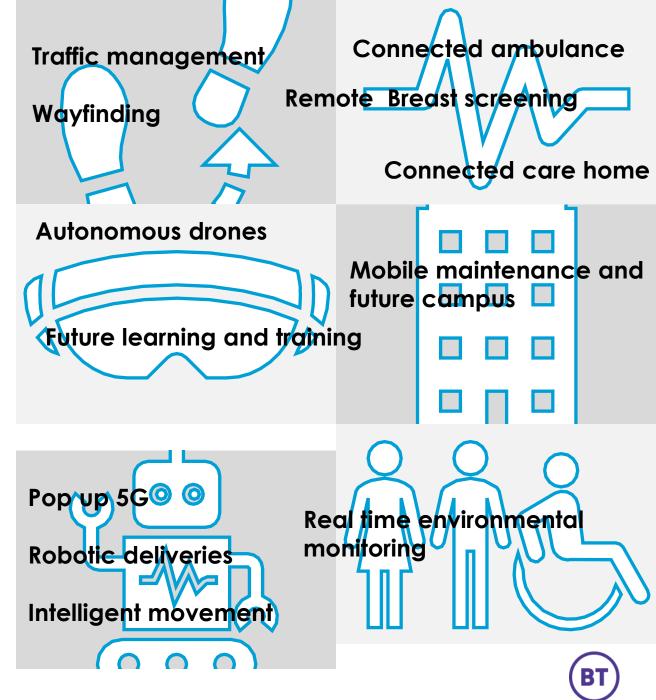
> "A crisis is a terrible thing to waste", Paul Romer, Nobel Prize winning economist.



Sustainable and Scalable Innovation

Co-investment in innovation that can be scaled and is commercially viable. Innovation based around six families: Movement of people and things, immersive experiences, industry 4.0, remote diagnosis, work anywhere and safely and inclusion. Clear outcomes and benefits identified and tested.





Example: Forth Valley - Climate recovery & inclusive growth - Scotland

Introducing repeatable technology foundation:

- Sensors / Devices ٠
- **Artificial intelligence**
- **Converged connectivity** ٠
- **Data exchange & analytics**
- Visualisation ٠

Benefits:

Deliver the first green recovery

platform in the UK through a digital fabric down the Forth Valley. Proof of concept to be delivered on 17th September and then a proposal to Stirling Regional deal for £x m platform . Initial BT investment of £x. Ongoing commercial model based on data and professional services. Aim to deliver nationally and internationally.







Scottish Water



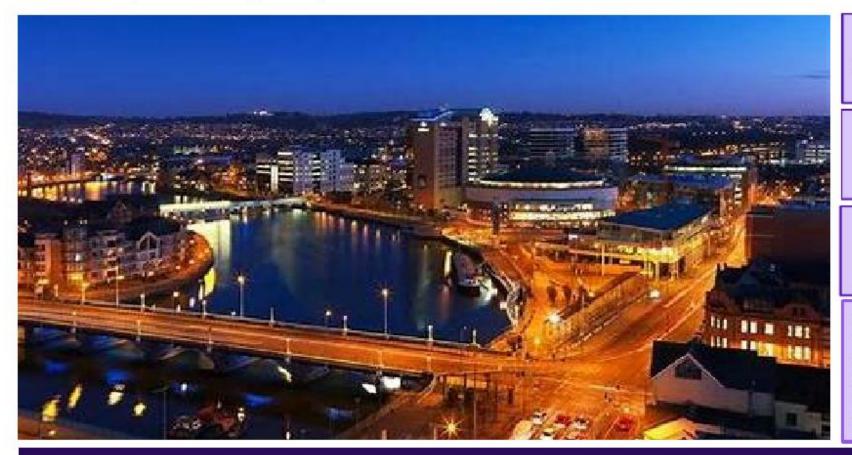
Clackmannanshi







Belfast | Moving beyond the harbour



Deploy five use cases

- 1. Movement of people and things
- 2. Safety and surveillance
- 3. Environmental

- 3. Innovation platform for developers
- 4. Maritime mile for tourism

To be the region's gateway for trade, growth, tradeable services and an lconic Waterfront for the City.

Innovation District

To attract and accelerate the opportunity for emerging and innovative growth sectors, including FinTech, MedTech, Global Innovation Institute, Smart Media Innovation Lab,

SMART Belfast

More and better jobs; inclusive growth; improved skills, digital Infrastructure and growth of domestic business and foreign direct investment.

Deploy Digital Fabric Infrastructure:

- UK's first 5g private network
- Edge computing
- Sensor/CCTV
- Data hub services
- Innovation platform

BT

Proposition:

- 1. Identify a common challenge
- 2. Identify use case and potential solution
- 3. Explore cost, feasibility and joint funding model.
- 4. Set success criteria
- 5. Implement, scale and sustain.



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Comfort Break

10 Minutes



becision Equipped. **POOLOGY**

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Research Programme: 2021 - 2025

Proposed Research Themes

Convergent Strategic Goals of Highways Authorities Based on 21+ Interviews & Reviews

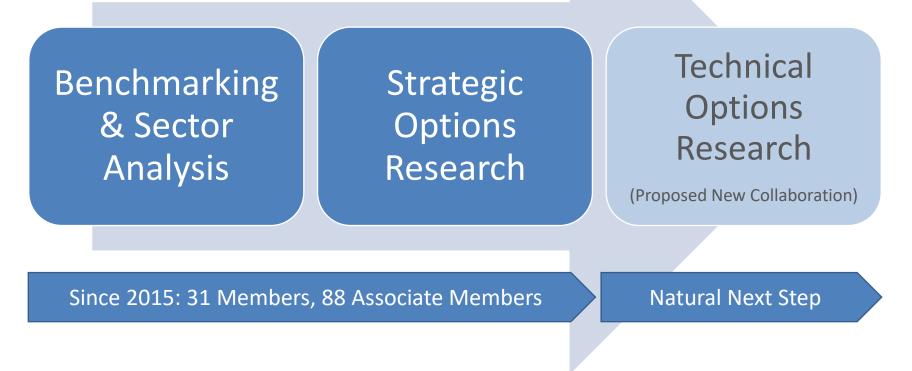


- Support initiatives that deliver carbon neutral services, schemes and incentives.
 - Improve biodiversity and air quality; kind to the natural environment.
- Optimise network performance for all users under all conditions.
 - Engage effectively to understand and meet the needs of our citizens and communities.
- Enhance the local economy through network expansion and improvement to meet the growth agenda.
 - Increasing revenue, decreasing and offsetting costs, rechargeable costs recovery, developing the "County £".
- Develop the role of the authority as a visionary anchor institution within the local economy.
 - Driving economic growth, environmental sustainability, social value and citizen wellbeing.
- Sustain a financially resilient service that delivers best value with the resources available.
 - Embrace best practice, innovations and new technologies enabling the service to continuously evolve.
 - Commission the best value partner for each element of our service / strategic programme.
- Attract, develop, empower and retain the best people capable of driving a dynamic and agile service.
 - Creating home-grown talent, local skills and capabilities.
 - Create a culture where people feel safe and can realise their potential.

Our Research Portfolio



Participatory, action-based research: exploring and testing transformational options with largescale business benefits and tangible strategic outcomes.



2021 - 2025 Research Themes & Options

A Strategically Aligned Programme



Revised Research Themes & Options

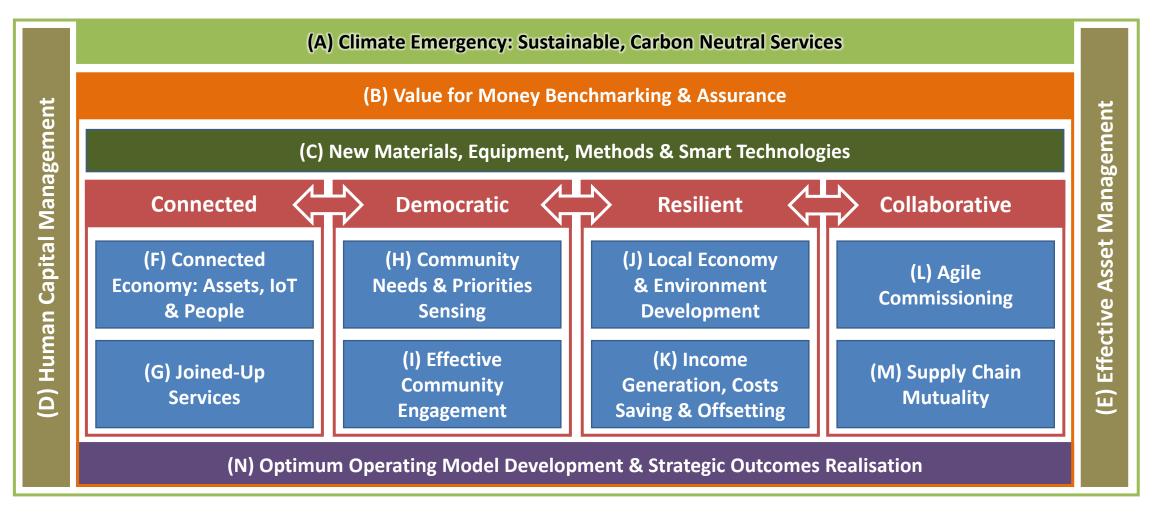
- 1 Value for Money Benchmarking & "Big Picture" Analytics (B) 🔶
- 2 Financial Resilience (Income Generation, Cost Saving & Costs Offsetting) (K)
- 3 Private Sector Engagement, Agile Commissioning & Mutuality (L) / (M)
- 4 Climate Change Impact Analysis & Response Management (A)
- 5 New Technologies & Smart Places
- 6 Human Capital Management (D) 🔶
- 7 Optimum Operating Models & Strategic / Political Goals Realisation (N) / (E) 🔶
- 8 New Materials, Equipment & Methods (C) / (E) 🔶
- 9 Community Engagement & Community Resources Utilisation (H)
- **10** Intelligence Gathering: Citizen Perceptions, Concerns & Priorities (F)
- **11** Effective Stakeholder Communications (G)
- 12 Services Devolution & Democratising Services (Districts, Towns & Parishes) (I)

Options Analysis Elements Option definition (description and scope). Structural changes and enablers. People, processes and systems changes. Strategic and political rationale. Whole life costs. Ε Cashable business benefits. Non-cashable business benefits. G Dis-benefits. Η Implementation and operational risks. Impacts on stakeholders and communities. Sector readiness and barriers to success. Retreat options.

Enhanced Research Theme 🔶 New Research Theme 🔍 Archived Theme, Background Updates (Tools & Papers Online) *Merged With "Big Picture"

The Sector: Convergent Highways Strategies Extrapolated Strategic Focus: 2021 to 2025







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Group Discussion

Does the programme align with the strategies and ambitions of FHRG members?



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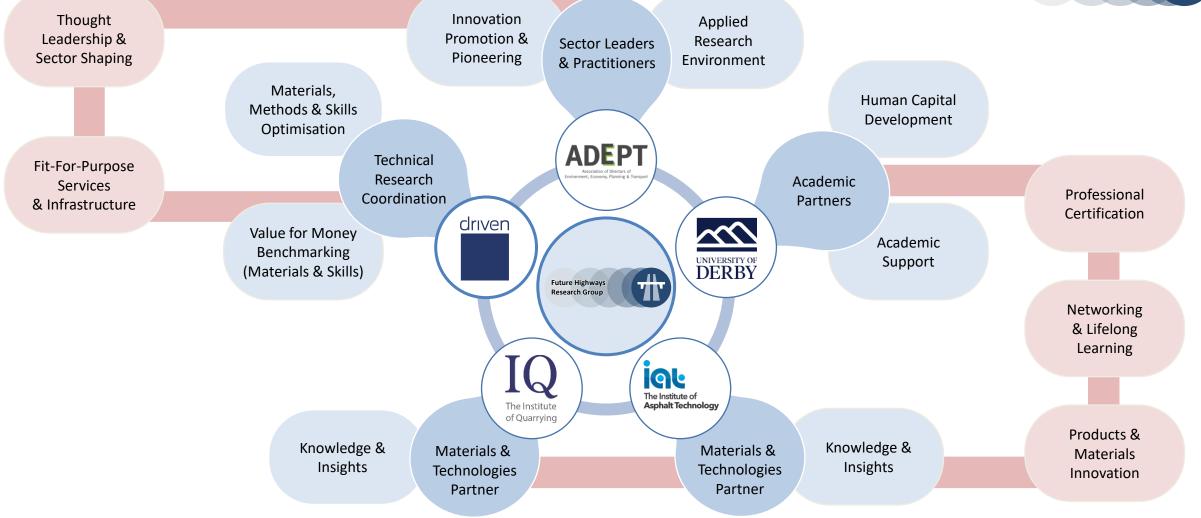
Extended Programme: "Technical" Research

Proposed Research Themes

"Technical Research" Collaboration: A New Theme

Roles, Purposes & Contributions

Decision Equipped.





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Technical Research Options

For Consideration & Shaping

The story to date...research theme introduction



- Network resilience-The need to understand the problem around early failure/potholes and how we can reduce revenue costs whilst increasing network resilience.
- Climate Change- What is the impact and what do we need to do to address this? Lots of water and network damage.
- Value for money- Demonstrate value for money.
 - Premature failure of surfacing with increasing option of new products
 - Good quality road condition is one of the highest priorities for our stakeholders.
- Incentive fund- Be prepared for the DfT to encourage us through the incentive fund?
- Funding- No budget and declining condition
- Opportunity
- Light at the end of the tunnel POTHOLE FUND = RESEARCH proposed focussed on Derbyshire CC and Kirklees, benefit
 of DCC in house highways lab and expert input from DRIVEN
- Holistic approach touches many areas of our activity.
- **QUESTION** FHRG feedback on the focus of our planned research and to gauge interest where this work could go, what is already being done and whether there is an appetite for greater involvement/cost sharing??



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Joining the dots

Derbyshire, Kirklees, FHRG & Driven

Prevention and a better cure!?*

*HMEP Prevention and a better cure, potholes review, 2012, DfT





The Review, which has been assisted by experts from both the public and private sectors, highlights three main themes:

- Prevention is better than cure intervening at the right time will reduce the amount of potholes forming and prevent bigger problems later.
- Right first time do it once and get it right, rather than face continuous bills. Guidance, knowledge and workmanship are the enablers to this.
- Clarity for the public local highway authorities need to communicate to the public what is being done and how it is being done.

Research and Innovation

Recommendation 17

The sector will benefit from supporting, co-ordinating, contributing and disseminating research on all aspects of pothole operations. Innovation from such research may continue to provide opportunities for improvement of pothole management and operations.

How is research providing improvement? What is the link to Well Managed Highway Infrastructure and the DfT's Incentive Fund?

A well managed highway ...

*UK Roads Liaison Group, Well Managed Highway Infrastructure: A Code of Practice, DfT, 2016

RECOMMENDATION 20 – RESILIENT NETWORK

Within the highway network hierarchy a Resilient Network should be identified to which priority is given through maintenance and other measures to maintain economic activity and access to key services during extreme weather.

RECOMMENDATION 21 – CLIMATE CHANGE ADAPTATION

The effects of extreme weather events on highway infrastructure assets should be risk assessed and ways to mitigate the impacts of the highest risks identified.

RECOMMENDATION 32 – CARBON

The impact of highway infrastructure maintenance activities in terms of whole life carbon costs should be taken into account when determining appropriate interventions, materials and treatments.

RECOMMENDATION 35 – ENVIRONMENTAL IMPACT, NATURE CONSERVATION AND BIODIVERSITY

Materials, products and treatments for highway infrastructure maintenance should be appraised for environmental impact and for wider issues of sustainability. Highway verges, trees and landscaped areas should be managed with regard to their nature conservation value and biodiversity principles as well as whole-life costing, highway safety and serviceability.





Are we getting it right?

Could we do better?

Defining a disconnected - interconnected problem!

General increase frequency and severity of flooding

Asphalt needs to be more durable and the pavement structurally sound

The Pitt Review 2008 & Making Space for Water

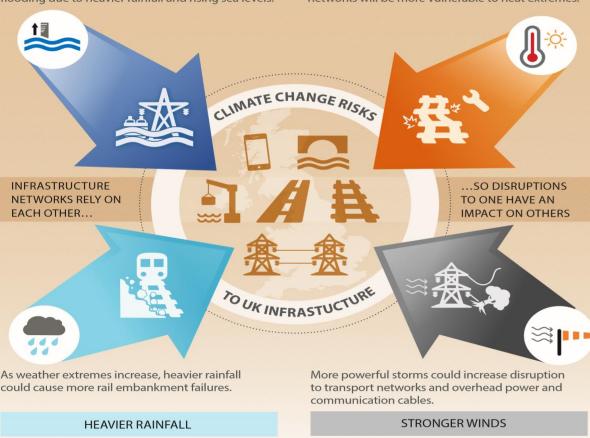
Increased rainfall signals an increasing need for durable materials with good adhesion.

How much rainfall though?

CLIMATE-RELATED RISKS TO PREPARE FOR...

FLOODING AND EROSION

More infrastructure assets will be at high risk of flooding due to heavier rainfall and rising sea levels.



www.theccc.org.uk/uk-climate-change-risk-assessment-2017

HIGHER TEMPERATURE EXTREMES

Railways, roads, telecommunication and electricity networks will be more vulnerable to heat extremes.

General increase in temperature across Europe

Future Highways

Research Group

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Bitumen used in asphalt needs to be less temperature susceptible.

Understanding of performance required

Delays to the road user... Unpredictable journey times... Economic cost of congestion...

Is there a better way? How should/can the network adapt to reduce this?

Research Questions

Value for money



- With a changing climate impacting our network do we get value for money for workmanship and materials? (if we do – lets skip to the end where we ask for questions)
- Has a VfM assessment been undertaken to assess the materials and processes we all use?

Climate Change/Adaptation

- Do we fully understand the impacts and consequences of a changing climate on our network? LCLIP Developed and Implemented – hearts and minds?
- Are we able to forecast how and when these events may cause future harm to our network?
- Have we optimised and adapted our materials and process to provide the best solutions to mitigate these impacts?
- Can our materials and process be further improved to help sustain our local and National environments?

Selection/Prioritisation

- Can we provide a single-score indicator uniting different environmental data points into one (monetary) number?
- Could we use a monetary number to holistically look at environmental/health impacts and change the way we tender?
- Consider impacts to 'traditional' go to treatment options and effects on whole life costs and lifecycle planning of taking these 'impacts' into consideration
- Is it possible that we could minimise/mitigate negative impacts by simply(?!) joining the dots?

Making the links – what's important?



- Workmanship (quality of)
- Appropriate materials (right first time)
- Traffic conditions (changing? heavier batteries? platooning?)
- Active Travel & Connected and Autonomous Vehicles Considerations
- Climate change increased frequency and severity of events (consequences? adaptation and resilience?)
- Protecting our environment sustainably (not shifting the problem)
- Durable solutions (longevity quality over quantity performance)
- Preventative rather than reactive maintenance

An overview of how (potentially)

Decision Equipped.

- 1. VfM: Materials and processes: create new standards?
- 2. LCLIP+ : Examine consequences of (recent) past events, but expand model to include projection for future climate events start the adaptation process.
- 3. Design for resilience: Adapt material choice based on combined VfM and LCLIP+ to improve quality and longevity of network.
- 4. Assess feasibility of providing an Environmental Cost Index (ECI) to provide a single monetary value to a variety of materials and process to harness the best outcomes from the innovation currently available.
- 5. At a more strategic level, ECI could lead to the development or adaptation of an independent tool to address environmental outcomes enabling procurement teams to promote more environmentally beneficial products or schemes from a holistic perspective. (No more greenwash!)



"Big Picture" Contribution

Socio-Technical Data Integration

Decision Equipped.

Sector Analysis & Provider Analysis	Strategic Performance & Operating Model Analysis	Technical Performance Analysis	Served Communities Analysis
Sector Analysis & Provider & Contracting Options	Services VfM Assessments & Benchmarking	Materials, Equipment & Workmanship VfM Assessments & Benchmarking	Citizen Perceptions & Priorities Assessments (Clarion)
Strategic Data	measure2improve (CQC & NHT): Sector Data Calibration & Knowledge Leveraging		
 Technical Data Citizen Data Calibration Data 		Derational Efficacy Analysis P+) & Environmental Cost Indices (ECI))	

Development of LCLIP+

What is it?

LCLIP: Local Climate Impacts Profile - Developed by UK Climate Impacts Programme (UKCIP) – 2009 update

What it is/does; relatively simple framework for assessing current weather and its impacts, ensures focus is on the output of consequences rather than events themselves What it doesn't do; restricted to very recent past (not future) – i.e. no forward projection

How?

By applying UK Climate Projections, as developed by the Met Office and Environment Agency, it will be possible to assess future risk and vulnerability.

These projections for future changes to both average climatic conditions and also the frequency of extreme weather events, allow for an understanding of where risk levels may change, and the identification of new risks which may emerge as the climate changes.

When applied alongside records of past incidents, and other information sources (such as flood maps), climate projections may also help to identify when and what action should be taken to adapt to the risks. (A move to performance specification)



More about ECI (Environmental Cost Indices)

What is it and why bother?

The advantage of the ECI approach is that it provides a single-score indicator uniting different environmental data points into one (monetary) number. Conversely, in Life Cycle Assessments (LCA), data comes from many different sources along the supply chain and can be difficult to compare.

This project will assess the feasibility of applying existing ECI modelling to UK pavement materials contained in the LA network. This will require shadow pricing to be developed based on the UK Governments highest acceptable cost level per unit of emission control (prevention). It will therefore provide **independent assessment of environmental outcomes** of various pavement materials, binders and novel alternatives would ensure that negative impacts would be minimised and could be mitigated / offset based on reliable data.

It should help **LA's build a sustainable strategy** for the future which **measures both financial and non-financial impacts** in relation to maintaining and extending the network whilst at the same time **provide a level playing field** for the evaluation and comparison of products and process. It could also help them **meet the Performance Indicators and targets around carbon**, expressed as CO₂e by **encouraging contractors to invest in providing low carbon products** and in more efficient plant and processes.

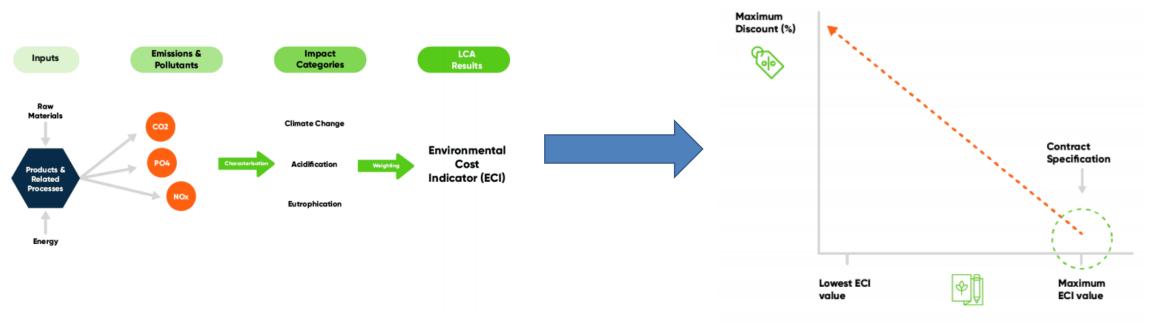


ECI possible outputs



Outputs will include industry best practice guidance document for the calculation of ECI in the context of highways. This will feature examples of a variety of materials and process to harness the best outcomes from the innovation currently available.

At a more strategic level, the development or adaptation of an independent tool to address environmental outcomes would enable procurement teams to promote more environmentally beneficial products or schemes





What?

Understanding the factors driving the costs and resilience of repairs and the initiatives that can be undertaken to optimise asset and support services performance.

How or if a matrix of optimised preventative repair solutions can be drawn up for Derbyshire and Kirklees (and the sector as a whole?) which takes account of skills (contractor/DLO), network hierarchy, climate and traffic information (previous research has evaluated these factors separately but not in combination).

Outputs:

How to provide a more resilient network, whilst improving quality and efficiency

Potential training module for the workforce to improve and maintain quality and efficiency of workmanship (national upskilling potentially).

Improved perception of the LHA in how we manage our roads and better support for our council objectives – UKRLG Economic Assessment Tool?

Horizon Scanning: 2022 and beyond...



• Predicting performance lab to lane.

• Link to Live Labs and improved evaluation methods on back of LCLIP+/ECI etc.

• Designing for resilience.

• Risk based approach to pavement design – Oxfordshire lead.

• Adopting a data – driven approach

• Digitising the network and autonomy?

• DfT Incentive Fund.



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Technical Research: Next Steps

Group Discussion



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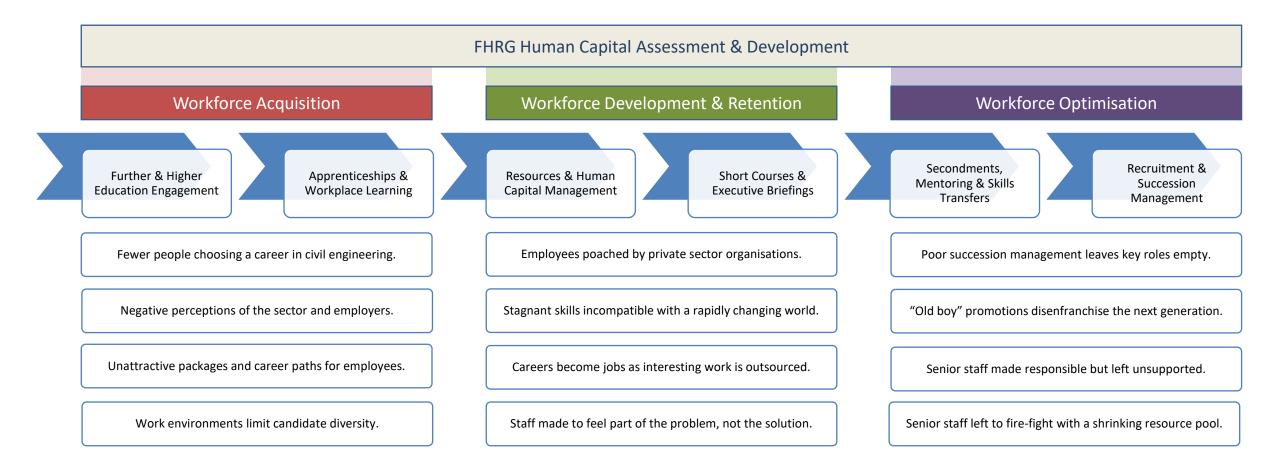
Human Capital Management

Proposed Research Theme

17th September 2020

Human Capital Assessment & Development Is there a problem?





HCM Introduction & Objectives



1. Introduction

- Human Capital Management **(HCM)** is the effective acquisition, employment, and development of a company's employees through strategic and tactical practices, processes, and applications in order to maximise their economic value.
- The highways sector is facing an increasing challenge in recruiting and retaining the skilled resources necessary to deliver a service that meets the expectations of its customers now and into the future. The problem is exacerbated by an ageing force, meaning effective succession planning is becoming ever more critical.

2. Objectives

 The objective of this review is to identify and describe the optimal future policies, processes, relationships and systems to support successful Human Capital Management across the Highways Sector, ensuring the service has the necessary resources to successful address the current service challenges and realise the opportunities of the future.

Future Challenges & Opportunities



Changing Workplace Environment

- Environmental and climate change considerations.
- Future infrastructure, materials and technologies.
- Condition of the network and highways assets.
- Changing local and central government, and citizen priorities.
- Future funding level and sources.
- Changes in working practices virtual working.
- Machine learning and Artificial Intelligence.
- Current generation work expectations.
- Human Resource Implications
 - Skills requirements: now and emergent.
 - Resource availability and affordability.

- Highways Sector Resource Investment
 - Public / Private Joint Human Capital Management
 - Future relationship / partnerships.
 - Dynamic resources pool sharing.
 - Future training and support requirements.
 - Scope and scale of training and work experience.
 - Joint training programmes / secondments.
 - Career progression and opportunities (across the sector).
- Support Systems
 - People Analytics
 - Resource Performance
 - Organisational Structures and Policies
 - Resource Management

1.

Next Steps

Scope?
Design and technical, contract management, streetworks...

Develop the research proposal.

- Focus?
 - Diversity, geographic reach, succession, AI, remote working...
- Sector Participants?
 - Public sector, private sector, educational establishments, professional bodies...

2. Invite participants.

- All members will invited to engage; this is a sector-wide problem.
- 3. Aim to publish the research by March 2021.
- 4. Ask for nominal funding from members and seek private sector funding.





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Comfort Break

10 Minutes



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Developing "Big Picture"

New datasets and integration with measure2improve (NHT and CQC).

17th September 2020

Building "Big Picture"



Sector Analysis & Provider Analysis	Strategic Performance & Operating Model Analysis	Technical Performance Analysis	Served Communities Analysis		
Sector Analysis & Provider & Contracting Options	Services VfM Assessments & Benchmarking	Materials, Equipment & Workmanship VfM Assessments & Benchmarking	Citizen Perceptions & Priorities Assessments (Clarion)		
Strategic Data		neasure2improve (CQC & NH ata Calibration & Knowledge L			
 Technical Data Citizen Data Calibration Data 		Perational Efficacy Analysis P+) & Environmental Cost Indices (ECI))			

Collaboration with Measure2Improve



• Undertaking a review and alignment of respective Highways Assessment Factors.

- NHT Performance Management Framework
 - NHT Customer Satisfaction Survey
- CQC Efficiency Assessment
- M2I to provide relevant measures for each VfM assessment.
 - Improve analysis to better understand the differences.
 - Seeking to ensure the timeliness of metrics provided.
- Ambition is to provide an agreed and comprehensive set metrics that support the 'Big Picture' agenda.



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FHRG & VfM Benchmarking Club

Launch and Next Steps

FHRG & VfM Benchmarking Club Launch Date Approaching

Decision Equipped.

- Launch: 1st November 2020
- What is new?
 - Refreshed factor set, incorporating key metrics from CQC and NHT.
 - Clarion data integrated over time.
 - Peer reviewer involvement.
 - Virtual assessments.

• What is next?

- Peer reviewer event, Autumn 2020.
 - Agree scope, responsibilities and time commitment
 - Review and sign off refreshed factor set
- Subscription invoices issued 20th October 2020.
- Assessments scheduled from 21st January 2021.

VFM Benchmarking Club – Peer reviewers



- Jack Wiltshire Dorset CC
- Matt Davey
 W Sussex CC
- David Laux Northumberland CC
- Paul Rusted Lincolnshire CC
- Jon Evans
 Lincolnshire CC
- Tom Gifford Lincolnshire CC
- Neill Bennett Derbyshire CC
- Jade Jones Central Beds Council
- Dave Farquhar Bucks Council
- Andy Wilde Shropshire CC
- Steve Smith Shropshire CC
- Pat Clarke Leicestershire CC
- David Walters Staffordshire CC
- Mark Stevens
- Tom Blackburne-Maze



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Marketplace Review & Future Services Delivery Options

Sector Reports



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Marketplace Review

Report Available



Within the next five years, twenty-four local highways authorities will be coming to the end of their current highways delivery arrangements. Seven of these authorities, who are also members of the FHRG, commissioned Proving to undertake a review of the marketplace and evaluate future service delivery options.

A key objective of the review is to better understand how authorities and their partners can improve contractual and collaborative relationships to deliver mutually beneficial outcomes.

Provider Participation



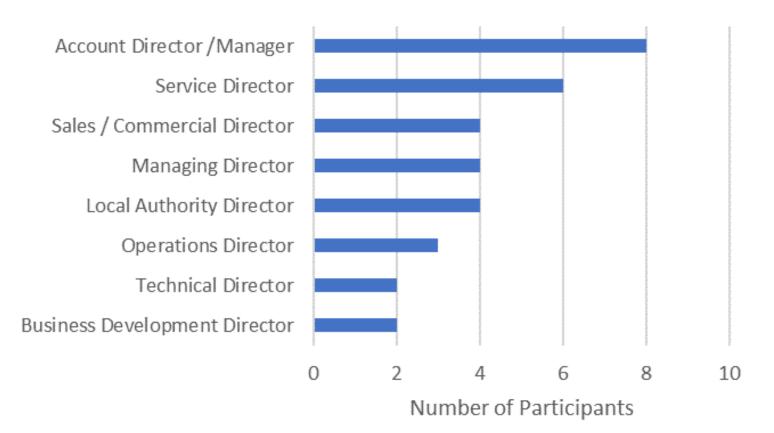
- Amey
- Atkins
- Balfour Beatty
- Costain
- Jacobs
- Kier
- Ringway
- VolkerHighways

- Ringway Jacobs
- Skanska
- Tarmac
- WSP
- SSE
- Bird & Bird (Procurement Specialists)
- BT (Informal Discussion)

Analysis of Participants



Number of Study Participants By Role



Scope of Discussions



- Highways Market & Sector Commitment.
 - Perceptions of clients and client behaviours, market ambitions, target clients and readiness to bid.
- Procurement & Contract Arrangements.
 - Including post-OJEU procurements, early engagement and flexible contracting frameworks.
- Financial Management & Services Funding Models.
 - Costs transparency, ensuring services are properly funded and future revenue generation and sharing.
- Performance Management & Provider Remuneration.
 - Simplified KPIs, rebalanced client / provider roles and accountability and better gain / share arrangements.
- Future Challenges.
 - Condition of the network, asset uses, shifting priorities expectations, evolving operating models.
- Relationships & Behaviours.
 - Better collaboration, client / provider mutuality, developing and sustaining trust.
- Political & Citizen Needs & Satisfaction.
 - Engaging with the public, prioritising and meeting citizen demands, accommodating political volatility.
- Other Strategic & Operational Considerations.
 - Preparing for post-COVID operations, carbon-neutral services, commercialisation and succession management.

Focus of Discussions





Count of Discussions by Topics

Overview

• The local authority highways sector is still an attractive market for the private sector, but:

- Specific providers may be seeking to divest their highways services business.
- Providers will be increasingly selective as to which contracts they bid for.
- Providers are seeking to work with authorities that are willing and able to build truly collaborative and strategic partnerships
 - This was described as the 'golden thread' of success that runs through the process from early market engagement, through procurement and contracting, and on to delivery.
- Relationships should be outcomes-based rather than transactional agreements, with a fair and proportionate allocation of risk and reward.
 - This will help ensure the agility and commitment of all partners, such that the current and emerging sector challenges can be jointly and promptly addressed, and the opportunities presented by new technologies and innovation fully realised.
- Providers preferences as to specific service delivery models largely reflected the model that each provider is structured to deliver.
 - General consensus that an integrated or small number of single providers, working as a collaborative partnership, provides the best opportunity to realise efficiencies, exploit innovation and new technologies, and access specialist skills and additional capacity.

ADEPT / Proving Research Partnership



Market Attractiveness – Providers' bid criteria



- **1.** The reputation of the highways authority as a good client.
- 2. The calibre of key staff, including the Chief Executive, Director of Service and the Senior Highways Officer.
- 3. The willingness and ability of the authority to build a true collaborative and strategic partnership, based on trust, to the benefit of all parties.
- 4. The ability to achieve an agreed contractual rate of return and to grow their business profitably.
- 5. The proposed level and stability of funding for the service required.
- 6. The scope and scale of services on offer and the length of contract, ideally 8-10 years.
- 7. The geographical location of the authority in proximity to current operations. (approx. 50% of the providers).
- 8. The strength of the existing relationship, either as the incumbent or as established through contacts within the sector.
- 9. Early engagement and consultation by the authority with the market, demonstrating a willingness to listen, discuss and evolve their thinking and requirements.
- **10.** The quality of dialogue during the procurement process i.e. being open, responsive and transparent.
- **11.** The skills, attitude and cohesiveness of the procurement team.
- **12.** Timing with other active contracts or bids.

Relationships and Behaviours



All providers stressed the critical importance of trust and the building of strong relationships from the start and throughout the life of the contract. The following factors were identified as those contributing towards the building and sustaining of trust and ensuring effective collaboration:

- The quality, continuity and strength of leadership of both the client and provider.
- The level of respect, cohesiveness and collaboration, both within the respective client and provider management teams, and then extended to the joint management of the service.
- The degree of political support from members and the scale of constructive involvement during the life of the contract.
- Agreed behaviours between client and provider, represented in shared behavioural KPI's (where possible).
- The adoption of ISO 44001 and the principles of mutuality (bi-lateral non-exploitation agreements and the balanced realisation of each parties strategic goals); embedding these philosophies within the contract terms and services delivery model.
- Recognition from the start of the contract that there will be inevitable problems, and that these will require an agreed governance structure for prompt and fair resolution.
- Establishing an effective and fair process for the identification, resolution and cost allocation of risk.
- The behaviours and attitude of the client during the procurement process.
 - Was the client open, helpful, and responsive to questions, transparent and fair?
 - Was there continued pressure to keep reducing costs?

Procurement



Providers offered a number of suggestions and comments relating to the procurement process and contract arrangements, including:

- The quality of tender documentation varies enormously. It was suggested authorities should try and respond to their own tender before the document is issued to the market.
- It would be helpful to establish a suite of standard contracts (similar to HMEP) that evolve, capturing the learning from each procurement. Providers would welcome the opportunity to collaborate with authorities to develop this suite.
- A level of quality dialogue is required for a successful tender process, starting well before the tender is issued.
- Several providers suggested that when local authority central procurement teams take a leading role, the exercise can become more about process than desired outcomes.
- Ensure clarity, consistency and agreement as to the criteria on which the contract will be awarded, i.e. the balance of Price vs. Quality vs. Extras, such Social Value or Innovation.
 - Price often becomes the key criteria.
- The contract should reflect the intended benefits of the relationship for both parties.
- The use of professional procurement consultants can provide valuable support for an often complex process; helping to ensure objectivity, consistency and rigour.
 - However, the authority still needs to ensure it has the necessary oversight and takes full responsibility for the procurement process and success of the contract awarded.

Other Key Observations



Providers made a number of key observations which are detailed further in the report. These include:

- Financial Management and Services Funding Models long term planning is key; authorities should recognise it can be beneficial to invest more funding in the early years of a contract to reduce maintenance costs in future years.
- **Performance Management and Provider Remuneration** risk and reward needs to be proportionate and fair. The preferred performance management framework would feature two-way KPIs linked to joint objectives which are regularly reviewed.

• Other Strategic and Operational Considerations

- Providers are keen to support authorities to deliver their sustainability and social value strategies, but few authorities have yet articulated the tangible outcomes they are seeking to achieve.
- All providers stressed the need for an 'intelligent client'; a cohesive client team that has a good understanding of the asset, with a clear and realistic asset management plan and strategy.
- New entrants suggest that the traditional providers are not well placed to offer specialist services, as they do not possess the necessary skills, experience, and lack access to the most effective new technologies.
- This observation generated a firm response from traditional providers who stated they would very much welcome the opportunity to become more involved in these discussions.

Next Steps



- Report has been shared with ADEPT, FHRG and participating Providers.
- The response has been very positive 'a useful and accurate report'.
- Proposed to refresh the review every two years (Spring 2022).
- Link to the proposed FHRG Human Capital Management research theme.



proving ADEPT

Association of Directors of Environment, Economy, Planning & Transport

Future Service Delivery Options

Interim Update

Future Service Delivery Options

FHRG Participants



Authority	Workshop 1 Strategic Drivers	Workshop 2 Option Scoring – Strategic Fit	Workshop 3 Option Scoring – Attractiveness & Achievability	
Buckinghamshire	2 March	22 May	28 May	
East Sussex	16 April	23 April	27 April	
Hertfordshire	20 May	30 June	28 July	
Oxfordshire	7 Sept	14 Sept	30 Sept	
Somerset	18 May	4 June	1 Sept	
Suffolk	4 Sept	9 Sept	18 Sept	
Surrey	30 April	5 May	6 May	
Central Beds	10 Sept	23 Sept	2 Oct	

These authorities represent eight of the 24 authorities coming to market over the next three years.

Consolidated Strategic Goals of Highways Authorities Updated June 2020



- Support initiatives that deliver carbon neutral services, schemes and incentives.
- Optimise and improve network performance for all users under all conditions.
- Enhance the local economy through network expansion and improvement to meet the growth agenda.
- Sustain a financially resilient service that delivers best value with the resources available.
- Engage effectively to understand and meet the needs of our citizens and communities.
- Embrace best practice, innovations and new technologies enabling the service to continuously evolve.
- Develop and sustain collaborative partnerships that deliver the objectives of all partners.
- Attract, develop, empower and retain the best people capable of driving a dynamic and agile service.

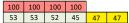
All participant authorities adopted very similar strategic objectives following Workshop One, with local variations of the above themes. This further evidences the strategic convergence across the sector.

The Options Analysis Tool (Illustrative scoring)



						Strategic Performa	ance			Attractiveness Analysis (VfM)	Attractiveness Analysis (VfM) Achievability Analysis		
		Refresh Data	Optimise and improve network performance for all users under all conditions.	Enhance the local economy through network expansion and improvement to meet the growth agenda.	Sustain a financially resilient service that delivers best value with the resources available.	Engage effectively to understand and meet the needs of our citizens and communities. Embrace best practice, innovations and new technologies enabling the service to continuously evolve.	Develop and sustain collaborative partnerships that deliver the objectives of all partners. Attract, develop, empower and retain the best people capable of driving a dynamic and agle		Total Weight-Adjusted Score	Economy Efficiency Effectiveness Stakeholder Value Stakeholder Value Total Voight-Adjusted Score	Complexity (Inherent Risk) Capability & Capacity Affordability Authority Readiness Authority Readiness Sector Success Stories Governance & Reporting Partner Management Partner Management Cultural Alignment Total	Attractiveness, Achievability & Strategic Performance	
Option Family	#	Option Name		•									
Do Nothing	1	Current Service Model	66	66	66	66 66	66 66		66 <mark>58</mark>	66 66 66 66 66	100 100 100 66 66 66 33 33 66 70 65	63.0 7	
Single Provider	2	Contractor & Designer (Separate)	66	100	66	33 66	100 100		76 66	100 66 66 66 75 75	66 100 100 100 100 100 100 66 92 78	72.8 1	
Single Frovider	3	Integrated (Contractor + Designer)	66	100	66	100 66	100 100		85 75	33 100 66 66 66 66	66 100 100 100 66 100 100 66 89 75	71.8 2	
Multiple	4	Multiple Providers Per Service Area	33	33	33	33 33	33 66		38 33	33 33 33 33 <u>33</u> 33	33 66 33 33 33 33 33 33 33 33 33 37 32	32.7 13	
Providers	5	Function-Orientated Service Providers	100	33	100	66 66	66 66		71 62	66 100 66 66 75 75	100 100 100 100 100 100 66 66 66 89 79	71.8 3	
	6	Primary + Secondary (Risk Sharing)	0	0	0	0 0	0 0		0 0	0 0 0 0 0	0 0 0 0 0 0 0 0 0	0.0 14	
Framework	7	4-Year Framework Agreement	33	33	33	33 33	33 33		33 29	33 33 <u>66</u> <u>66</u> <u>50</u> <u>50</u>	33 66 66 33 33 33 33 33 33 40 36	38.1 12	
	8	VL	66	100	33	100 66	100 66		76 66	66 66 66 33 58 58	33 33 33 33 33 33 33 33 <u>33 66 66 40</u> 33	52.4 9	
	9	Pseudo JV (Partner + Profits Sharing)	33	66	66	100 66	100 66		71 62	100 66 66 66 75 75	66 66 66 66 66 33 66 100 66 66 55	63.9 6	
Teckal	10	Arms-Length Company	66	100	33	100 66	66 66		71 62	66 66 66 33 58 58	33 33 33 33 66 33 33 66 66 44 37	52.3 10	
Private Finance		PF2	0	0	0	0 0	0 0		0 0	0 0 0 0 0	0 0 0 0 0 0 0 0 0 0	0.0 14	
	12	Cyclical & Reactive In-House	66	33	66	33 33	66 66		52 45	33 33 <u>66</u> 33 <u>41 41</u>	33 66 33 66 33 66 66 66 66 55 44	43.5 11	
	13	Best Option By Function / Service	100	66	100	66 66	66 66		76 66	66 100 66 66 75 75	100 100 66 66 66 66 66 77 68	69.7 4	
Mixed Economy		Highways Alliance							0 0	0 0		0.0 14	
	15	All In-House	100	100	33	100 33	33 66		66 58	66 66 66 66 66 66	33 33 66 33 66 66 100 100 62 42	55.4 7	
	16	Primary Design + Add On	66	66	66	66 66	66 33		61 54	66 66 100 66 75 75	100 100 100 100 66 66 66 33 66 77 69	65.9 5	
Shared Services	17	Shared Service (Neighbouring Authority)	33	66	100	66 100	66 33		66 58	100 33 33 33 <u>50</u> 50	33 66 66 100 66 33 33 66 66 59 51	52.9 8	
	18	Regional Combined Service	0	0	0	0 0	0 0		0 0	0 0 0 0 0	0 0 0 0 0 0 0 0 0 0	0.0 14	
		Factor Importance	100	100	100	100 100	100 100	100		100 100 100 100	100 100 100 75 100 75 25 50 75		
		Average Factor Score	53	57	51	57 49	57 53			53 53 52 45 47 47	49 61 59 55 52 47 47 55 52 38 32		

Factor Importance	100	100	100	100	100	100	100	100
Average Factor Score	53	57	51	57	49	57	53	0



	75	50	25	75	100	75	100	100	L00
38 32	52	55	47	47	52	55	59	61	49

Key: Anticipated Performance							
	Not Applicable (In This Context)						
0	Critical Issue / Barrier to Implementation						
33	Poorer Than Current Performance						
66	Unknown or Parity (At Best) Performance						
100	Parity Or Better Than Current Performance						

Favoured Future Options – Early Observations



- The early observations below are based on the completed scoring exercises for only a small number of authorities; a fuller picture will be presented at the conclusion of all eight studies.
- Given the extent of convergence across strategic drivers, there is less consensus as to preferred future service delivery options than may be expected.
- Political preference and experience of the most recent contract both carry significant weight for participants in the scoring workshops.
- Authorities tend to favour a hybrid of the models under consideration as their preferred future service delivery option.
- There is general consensus towards models that feature a properly resourced, 'intelligent' client and a small number of external partners.
- Authorities are generally quite conservative in the range of options considered, although the less common models such as JV or Arms Length Company can score well where they are included.
- There is little appetite for shared services.



Association of Directors of Environment, Economy, Planning & Transport

ADEPT Private Sector Innovation Conference

December 2020

Conference Overview



• All ADEPT private sector partners invited.

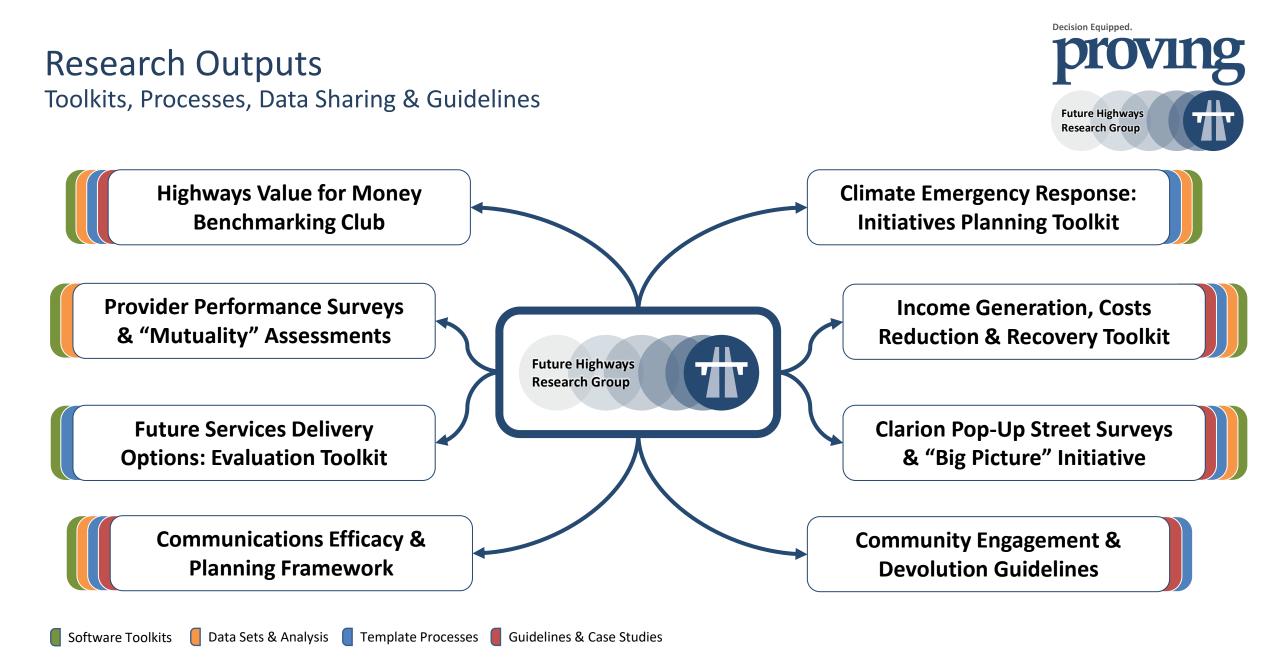
• Promoted by ADEPT to share our interests and activities with provider organisations.

• 20 to 30 seats.

- Senior staff and innovators only.
- The previous event was oversubscribed.

• Presented the FHRG programme and authority-based initiatives.

- Head-to-head presentations of the ambitions and the evolving needs of client organisations.
- Case studies from FHRG members.





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Smart Place Working Group: Update

Post-COVID-19 Restart

Conference Overview



• Scope explored and defined.

- Solar to Load, Solar to Grid, Solar to EV, Solar to Store and Solar to Plaza.
- Heat Networks & Under-Road Heat Storage
- Multi-Trenching
- 5G, 4G Infill, LoRa & Fibre to Campus
- Sensor Networks & Sensor-Driven Services
- Virtual Environments (Remote Working, Technical, Social & Education)
- EV Fleet & Transport
- Machine Learning, AI & Future Workforce
- Drones (Observation & Intervention)

• Working Group Meetings

- Five initial exploration meetings with working group members.
- COVID-19 interrupted the schedule.
- Private Sector Engagement
 - Schedule Follow-Ups With SSE, BT
- Restart this theme in October 2020.



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Next Meeting

21st January 2021 Physical or virtual?