



Envisaging a Post-Pandemic Future

ADEPT Conference

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Placemaking Challenges

- Future Aspirations and Vision
- Central vs Local Decision Making
- Service Planning and Delivery
- Short, Medium, and Long-Term Funding
- Housing Access and Affordability
- Energy Security, Environment, and Sustainability
- Role of Private Sector
- Resilience and Responsiveness
- Community Trust, Engagement, and Confidence



New Strategy Horizons

**Focus:
Viable Resilience**



**1-3 Months
Survival /
Operational
Stability**

**Focus:
New Rules**



**4-12 Months
Adaptation &
Process
Innovation**

**Focus:
Reinvention**



**1-10+ Years
Future Vision,
Capabilities,
and Services**

Build Mindset, Talent, Agility, and Innovation Culture

**Multiple
Driving
Forces and
Possible
Outcomes**



Unknown Territory

(Poorly Contained Pandemic / Deep Downturn)





Rocky Road
(Poorly Contained Pandemic / Fragile Rebound)

Hope and Renewal

(Eradication of Pandemic / Sustained Rebound)

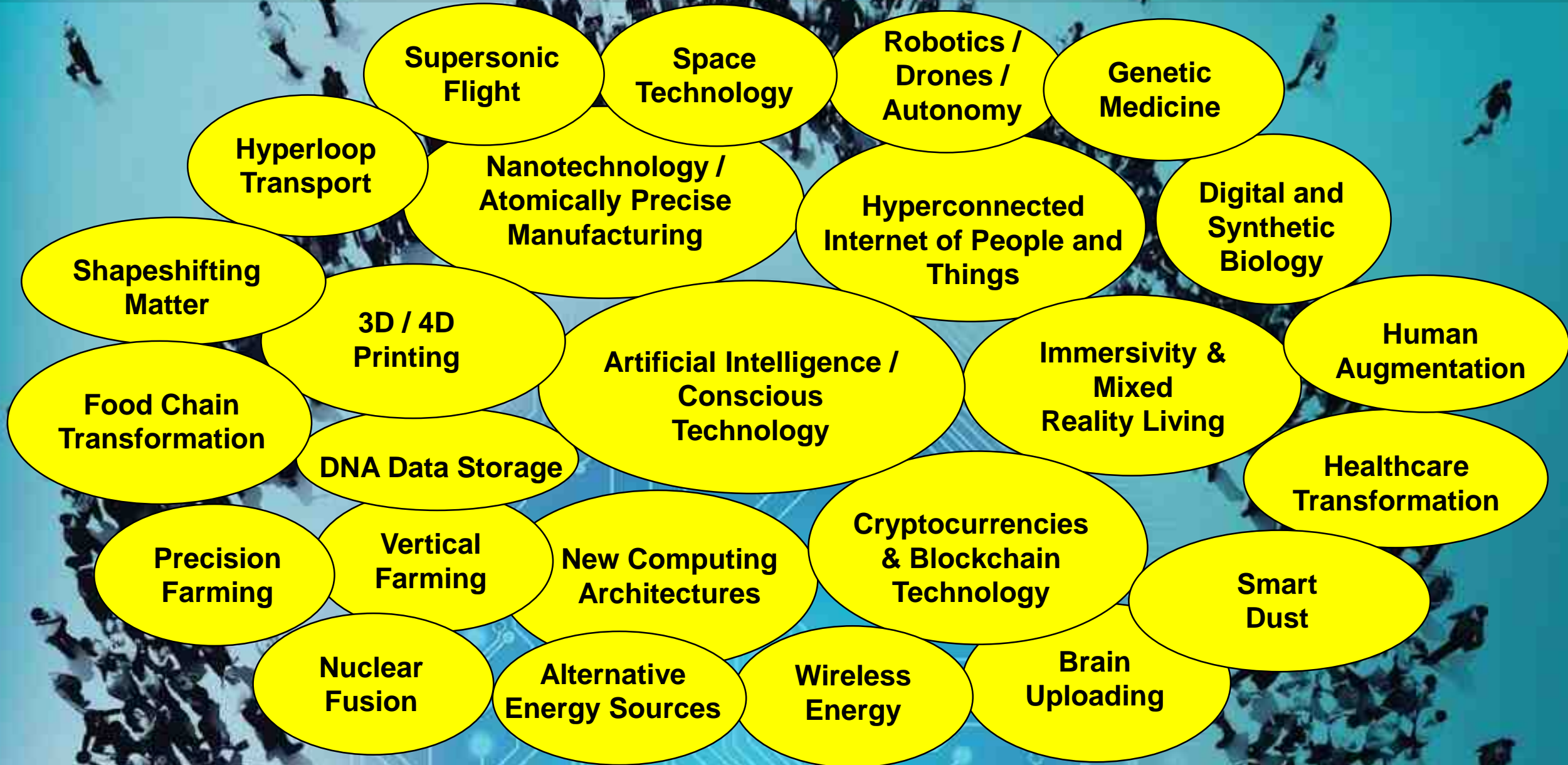


Global Sustainability, Inclusion, and Mental Health



Abundance: Delivering Resilience Through Local Development

Shortened Supply Chains / Bringing Big Ideas to Small Firms



Digital's Dominance of the Economy



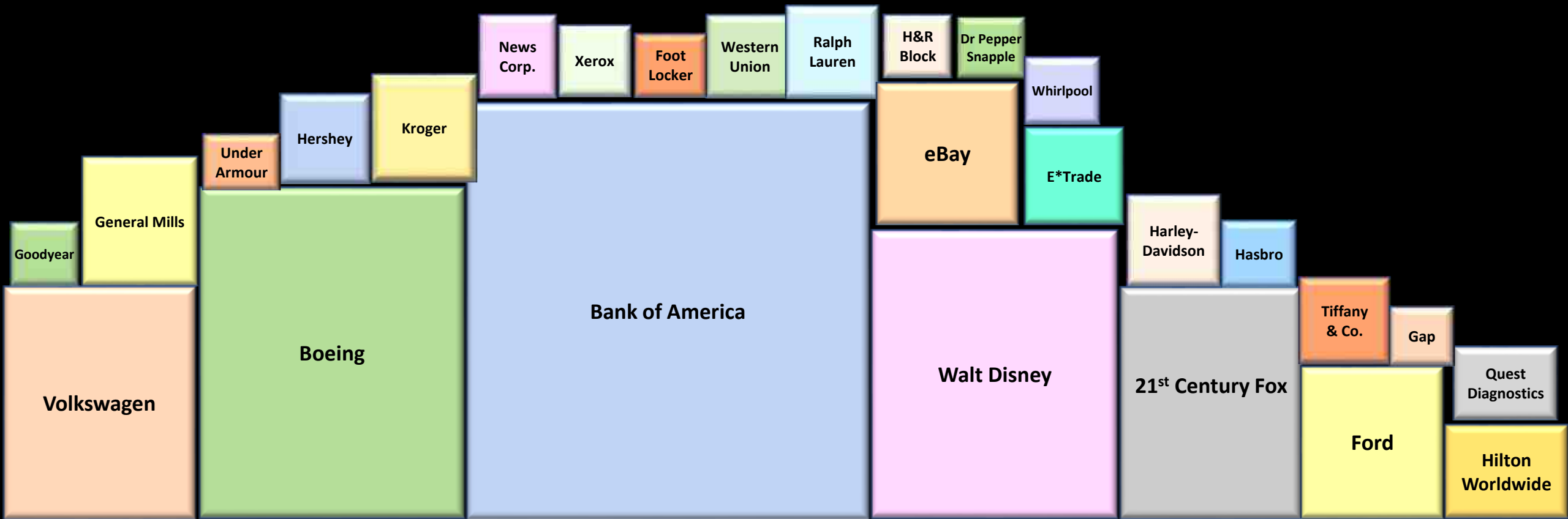
amazon

Google

Microsoft



\$1-2,000,000,000,000



Innovation – Rethinking The Model



City as a Service Espoo (Finland)





EGOs system to ECOSystem - Cluj-Napoca (Romania)

**Governance, Citizenship and Participatory Urban Development Transforming
Conservative System Through Trust, Engagement And Bottom-up Initiatives
Cluj Civic Imagination and Innovation Centre - Participatory Decision Making**

Innovation Cities – Leuven 2030 / MindGate / Co-Create

Quadruple-helix - Government, Knowledge Institutions, Companies, and Citizens

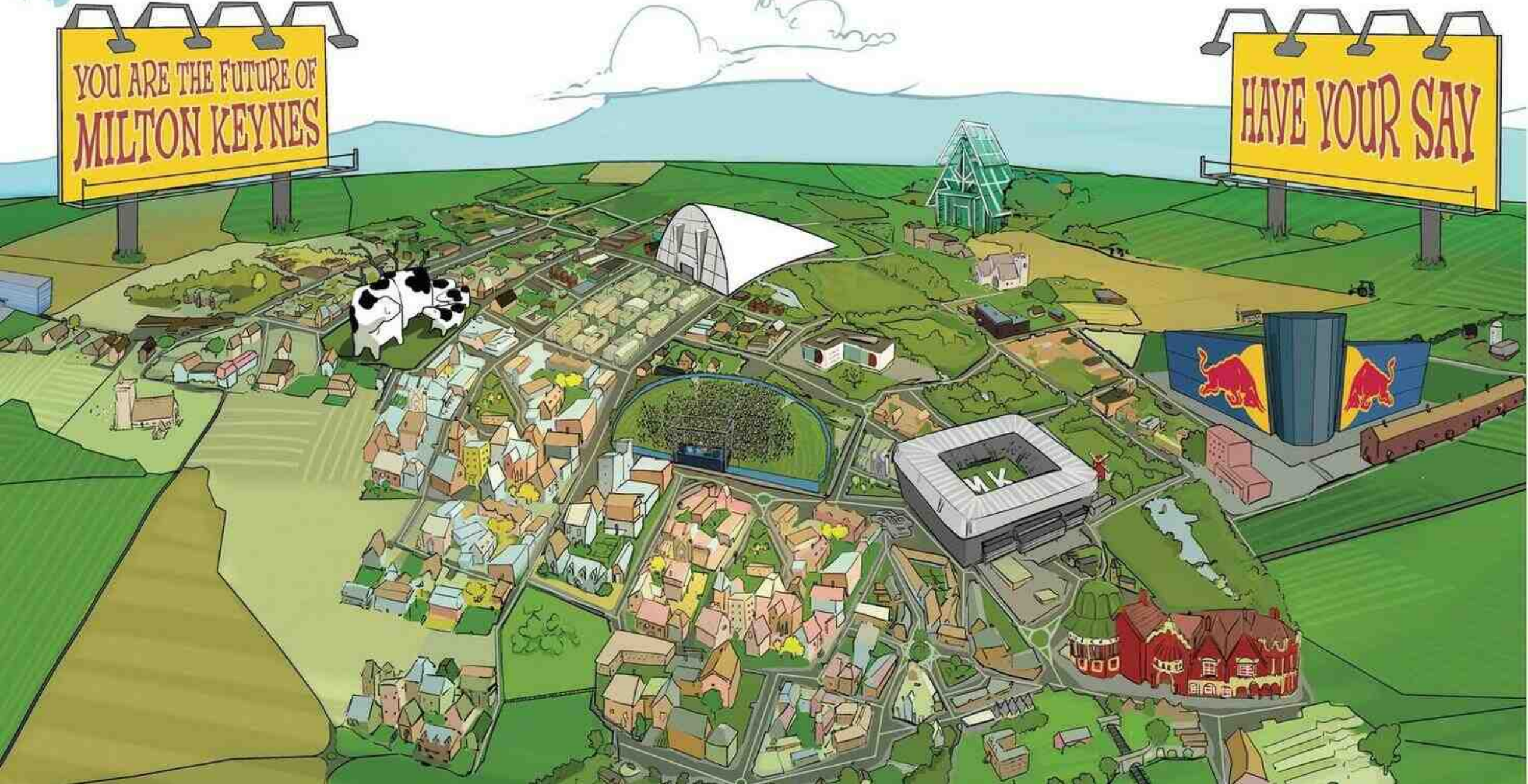


ROADMAP

2025-2035-2050

naar een Klimaatneutraal Leuven

Long Term Smart City Planning – Milton Keynes 2050



Our Vision





Integrating Heritage and Growth - London Borough of Enfield



Reviving Tired Spaces – Brussels Vertical Forest

Recyclable Materials, Renewable Energy, 30,000 Plants, Absorb 175 Tons CO₂ Annually



**ENGIE Coal Fired Power Station Redevelopment - Rugeley
Low Carbon Residential Development and Mixed Use Placemaking**



**Electric Car Sharing –
“Easy to Breathe”
Haifa, Israel**

Mass Transport on Demand – Arlington, Texas



Download The App
Set Your Pickup
Enjoy Your Ride!
Pickup
by METRO



**Pursuing Zero-Waste Town Status
Perth, Leith, Central Edinburgh, Dunbar, and the Isle of Bute**



Unlocking the Future

Smart Neighbourhood / Town / City Strategy



Envisioning Our Future 2025 - 2050

- Integrated Vision from Infrastructure and Housing to Health and Environment
- Innovation Incubators Attached to Each Key Stream of Policy
- Annual Globally Crowdsourced Competitions Around Key Challenges
- An Annual Global Magnet Festival and Platform for Ideas



Education Facilities at the Heart of the Community



An Uber for Courses and Classrooms and an Education Futures Fair

Pioneering Shared Use Public Buildings

Education

Courts

Healthcare

Public Services





**Super Fast Construction
E.g. Broad Group China: 57 Storeys – 19 Days**



3D Printed Homes – Assembly in Under 3 Hours

Pop-Up Facilities e.g. Snoozebox





Net Zero – Innovation Hubs and the £19Tn Opportunity for Neighbourhoods, Towns, and Cities – E.g. Bedzed

Solar Rooftops Encouraged - Compulsory on New-Builds



Food: From Community Gardens to Vertical Farming



Tourism - Promoting Local Globally





Community-Led Action on Physical & Digital Inclusion

Guaranteed Basic Income Pilots



**BASIC
INCOME**

**"I AM NOW CONVINCED THAT THE SIMPLEST
APPROACH WILL PROVE TO BE THE MOST
EFFECTIVE — THE SOLUTION TO POVERTY IS TO
ABOLISH IT DIRECTLY BY A NOW WIDELY
DISCUSSED MEASURE: THE GUARANTEED INCOME."
—MARTIN LUTHER KING JR.**

Local Exchange Platform

Workplace Micro-Learning Credits

Education Micro-Rewards

Community Service Credits

Community Trading Schemes

Rewards for Social Network Size / Likes

Airline and Store Cards



Local Currencies and Tokens

New Commercial and Social Venture Support and Funds

E.g. New From Old For Good – Elvis and Kresse



Experiments in Future Government

Export the Learnings as a Revenue Source



Unleashed – Festivals of Solutions, Ideas, and Talent

A one month global focal point for innovation and creativity:

- Community
- Social Inclusion
- Housing
- Education
- Healthcare
- Transport
- Business
- Arts and Entertainment
- Sport
- The Future



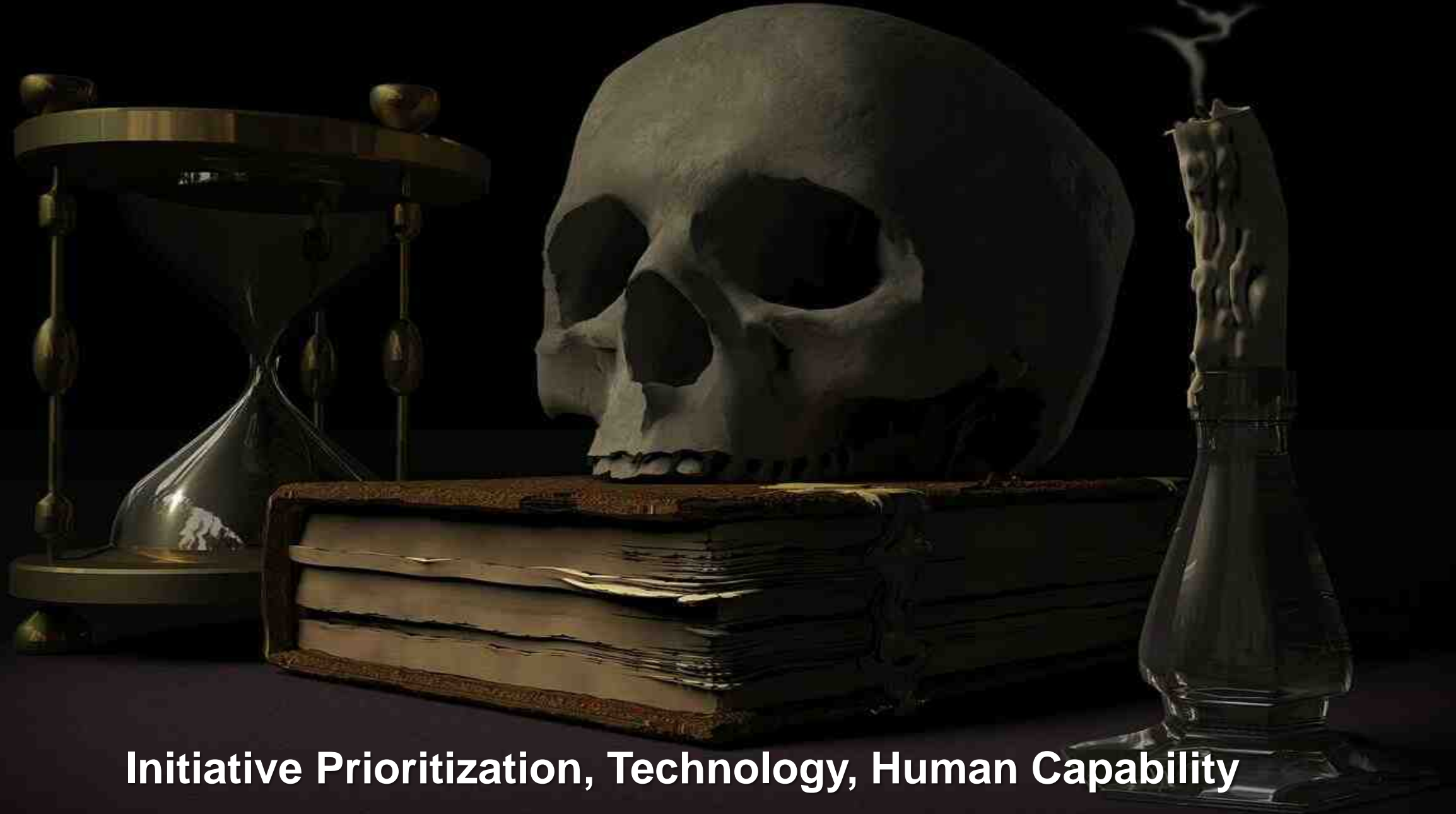


**So How Can
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Capacity to
Create a Very
Human
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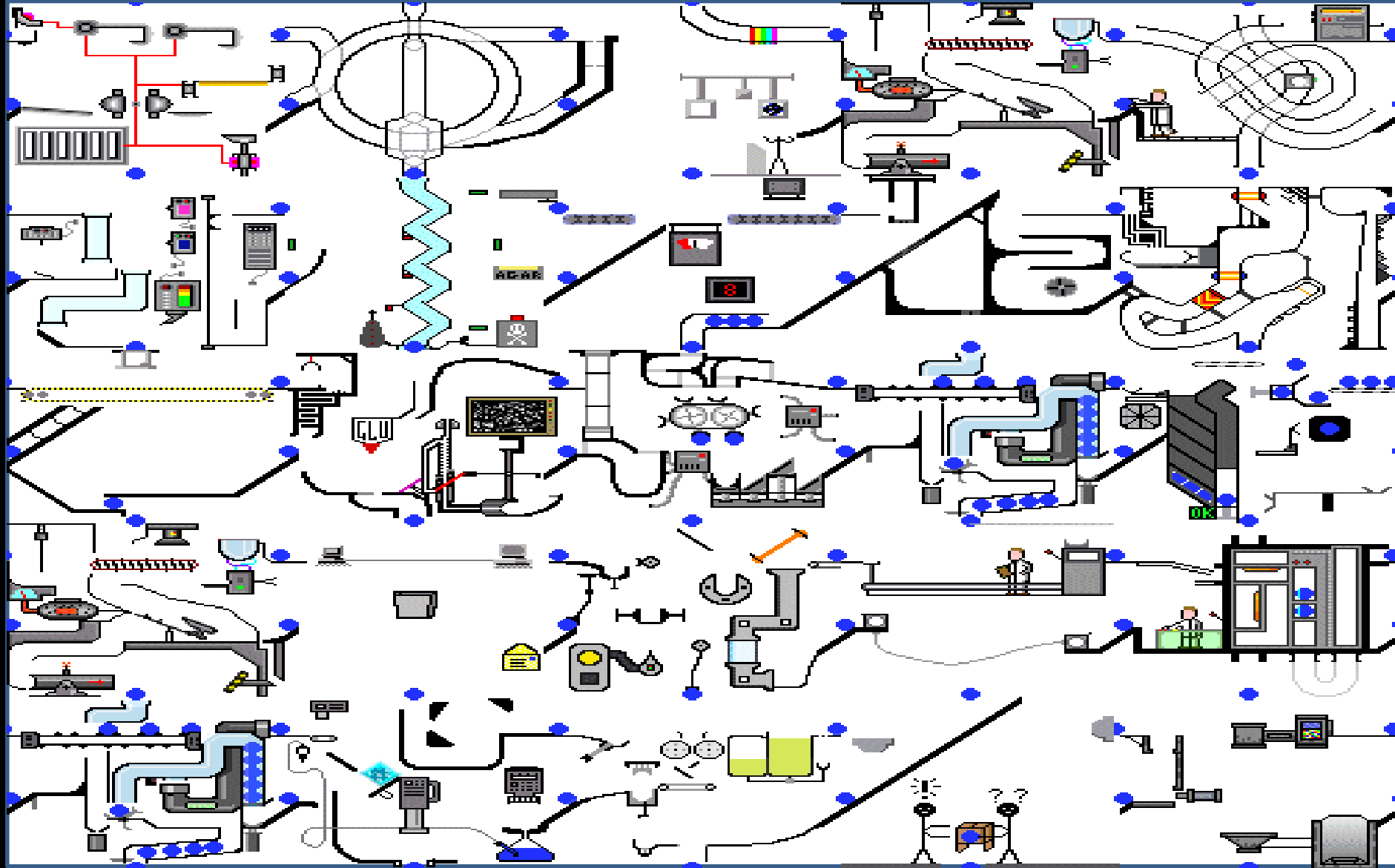
**So How Can
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Prioritize Constant Pain Points Hampering Time and Progress

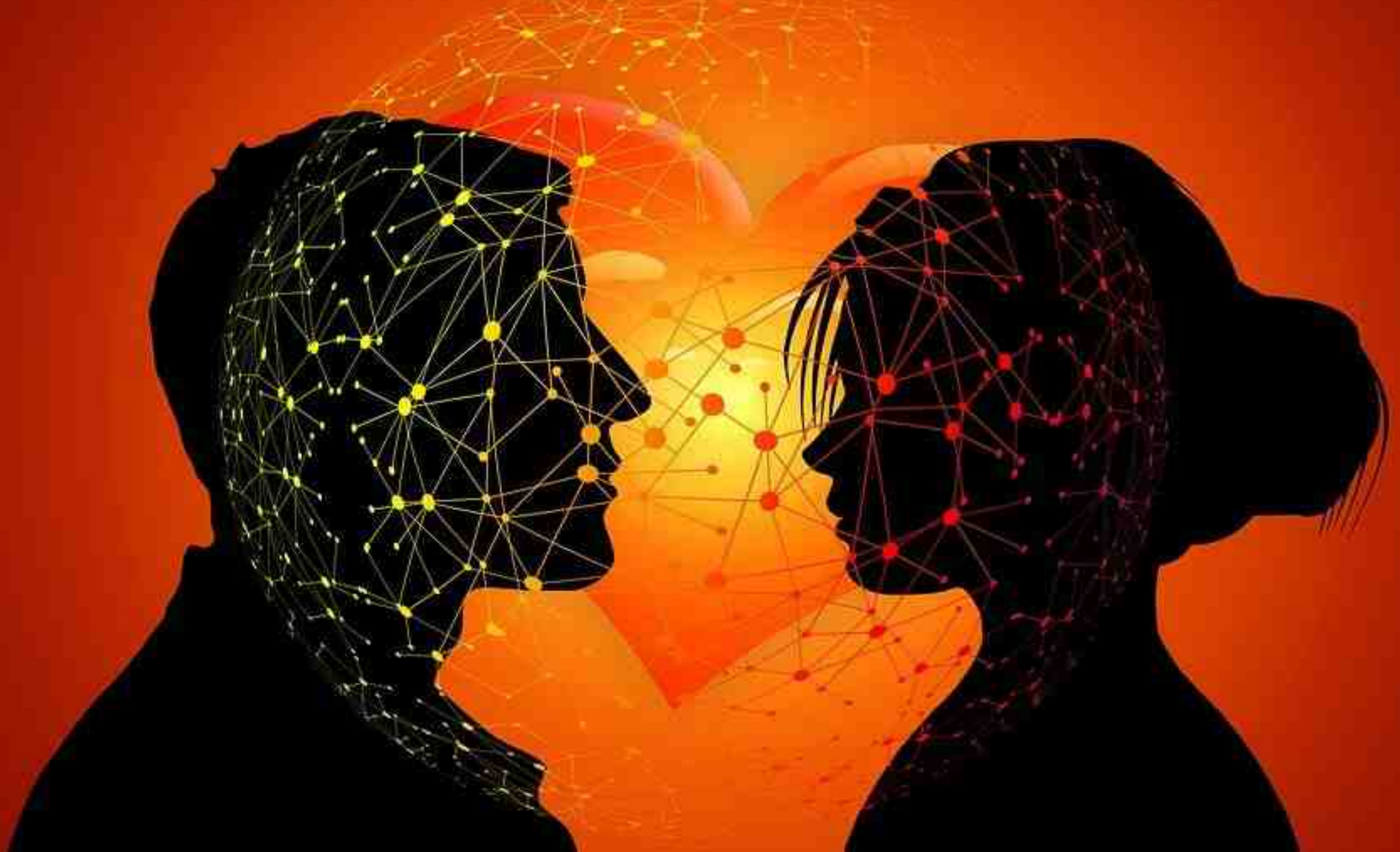


Initiative Prioritization, Technology, Human Capability

STOP! - Making Time and Space for Change



Collaboration on Research and Innovation



Horizon Scanning, Scenario Planning, Mapping the 1-3 Year Roadmaps, and Embedding Resilience



Collaborative Discovery of the Future Use of Collective Intelligence Approaches



Capability Building and Personal Responsibility: Learning, Skills, and Digital Literacy



Balance Digital With Skills That Help us “Stay Human”

Build Mindsets and Capability to Imagine and Experiment our way to the Future

- Accelerated Learning
- Lifewide Learning / Curiosity
- Self-Awareness
- Self-Management / Regulation
- Emotional / Cultural Sensitivity



- Problem Solving
- Systems Perspective
- Design Thinking
- Tolerance of Uncertainty
- Foresight / Contextual Sense Making
- Scenario Thinking



**First they ignore you,
then they laugh at you,
then they fight you,
then you win.**

Mahatma Gandhi



Fast Future

AFTERSHOCKS AND OPPORTUNITIES

SCENARIOS FOR A POST-PANDEMIC FUTURE

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Thank You

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